



Presenting Sponsor Level- \$5,000

Exclusive - One Available

Exclusive Branding Opportunities

- Exclusive recognition as the Presenting Sponsor
- Abundant pre-event (all promotions) and on-site publicity
- Logo recognition on conference printed marketing materials
- Logo on conference agenda
- Logo on all conference signage
- Logo on conference banner
- Logo on conference slideshows
- Display pop up banner on conference stage*
- Logo recognition on registration displays
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to address audience and welcome conference attendees
- Opportunity to include promotional material or item in conference bag (*subject to approval*)*
- Special recognition from the podium during the conference

Access

- Eight registrations to conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- List of attendees from conference
- First right of refusal to sponsor this level in 2015
- Opportunity to serve on conference planning committee, including speaker input
- Opportunity to provide a conference speaker

Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app
- Title banner on the home page of the event app
- Prominent placement in all event advertising
- Banner ad on event specific electronic communication
- Company logo and hyperlink on S.C. Chamber and LeadSC websites
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Logo on the screen during the conference
- Recognition in S.C. Chamber's e-newsletter and all other conference electronic communications
- Recognition in *S.C. Business* magazine
- On-site signage during the conference

**provided by sponsor*



Platinum Sponsor Levels - \$3,000

Exclusive – Four available

Choose from one of the following:

Reception Sponsor (Wednesday)

Breakfast Sponsor (Thursday)

Lunch Sponsor (Thursday)

Breakfast Sponsor (Friday)

Exclusive Branding Opportunities

- Exclusive recognition as the sponsor of the selected event
- Recognition on event signage and printed materials
- Industry exclusive
- Listing as sponsor of the breakfast
- Logo displayed on tables at the selected event (breakfast or lunch)
- Logo displayed on cocktail tables and at bars (reception)
- Company name on the agenda
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to address audience and welcome them during the selected event
- Special recognition from the podium during the conference
- Opportunity to serve on industry panel
- Opportunity to place promotional material or item in conference bag (*subject to approval*)*

Access

- Six registrations to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- Complete list of conference attendees
- First right of refusal to sponsor this level in 2015

Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app
- Company name and hyperlink on S.C. Chamber and LeadSC websites
- Logo on the screen during the conference conferences
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site signage during the conference

**provided by sponsor*



Gold Sponsor Levels - \$2,000

Exclusive – Three Available

Choose from one of the following:

Conference bags
YP Summit App
Water bottles

Exclusive Branding Opportunities

- Exclusive recognition as the sponsor of the selected item
- Recognition on event signage and printed materials
- Logo on selected sponsor item (bag, app or water bottles)
- Opportunity to introduce a conference keynote speaker
- Sponsor recognition ribbon

High Impact Opportunities

- Special recognition from the podium during the conference
- Opportunity to place promotional material or item in conference bag (*subject to approval*)*

Access

- Four registrations to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- Complete list of event attendees provided
- First right of refusal to sponsor at this level in 2015

Premium Advertising Opportunities

- Company name, logo, description and website featured on the S.C. Chamber app
- Company name appears on the screen during conference with other sponsors
- Recognition in *S.C. Business* magazine
- On-site signage during the conference

**provided by sponsor*



Silver Sponsor Levels - \$1,000

Unlimited available

Sponsorship Opportunities

- Recognition on conference signage and printed materials
- Sponsor recognition ribbon
- Special recognition from the podium during the conference
- Two registrations to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- Opportunity to introduce a conference speaker (first-come, first-served, based on availability)
- Complete list of event attendees provided
- Company name and website featured on the event app
- Company name appears on the screen during conference with other sponsors
- Recognition in *S.C. Business* magazine
- On-site signage during the conference

Bronze Sponsor Levels - \$500

Unlimited available

Sponsorship Opportunities

- Recognition on conference signage and printed materials
- Sponsor recognition ribbon
- Special recognition from the podium during the conference
- One registration to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- Complete list of event attendees provided
- Company name listed on the event app
- Company name appears on the screen during conference with other sponsors
- Recognition in *S.C. Business* magazine
- On-site signage during the conference