

# Washington Night in South Carolina

## **Presenting Sponsor - \$5,500 – Sold to AT&T!**

### **Exclusive**

#### **Exclusive Branding Opportunities**

- Exclusive recognition as the Presenting Sponsor
- Abundant pre-event (all promotions) and on-site publicity
- Your name included in the event title
- Recognition on event announcements
- Logo on the event program
- Logo on event banner
- Sponsor recognition ribbon

#### **High Impact Opportunities**

- Opportunity to address audience and welcome them to the town hall meeting
- Special recognition from the podium during the town hall meeting

#### **Access**

- Sixteen registrations to attend the event
- Front row seating at the town hall meeting
- List of attendees from the event
- First right of refusal to sponsor at this level in 2015
- Sponsorship fulfillment report

#### **Premium Advertising Opportunities**

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app
- Title banner on the home page of the event app
- Prominent placement in all event advertising
- Banner ad on event specific electronic communications \* (*provided by sponsor*)
- Company logo and hyperlink on S.C. Chamber website
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in all pre and post event-related press releases
- Recognition in *S.C. Business* magazine
- Logo on event ad in *S.C. Business* magazine (deadline applies)
- On-site signage during the event



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## **Platinum Sponsor - \$3,500**

**Exclusive – Four Available**

### **Exclusive Branding Opportunities**

- Exclusive recognition as a Platinum Sponsor
- Abundant pre-event (all promotions) and on-site publicity
- Company logo on the event program
- Sponsor recognition ribbon

### **High Impact Opportunities**

- Special recognition from the podium during the event

### **Access**

- Twelve registrations to attend the event
- Premier seating at the town hall meeting
- List of attendees from the event
- Sponsorship fulfillment report

### **Premium Advertising Opportunities**

- Company name, logo, description and website featured on the S.C. Chamber app
- Company name and hyperlink on S.C. Chamber website
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business Magazine*
- On-site signage during the event



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## Gold Sponsor - \$1,750

Unlimited Number Available

### Exclusive Branding Opportunities

- Recognition as a Gold Sponsor
- Pre-event (all promotions) and on-site publicity
- Company name on the event program
- Sponsor recognition ribbon

### High Impact Opportunities

- Recognition from the podium during the town hall meeting

### Access

- Eight registrations to attend the event
- List of attendees from the event
- Sponsorship fulfillment report

### Premium Advertising Opportunities

- Company name, description and website featured on the S.C. Chamber App
- Name on sponsor list, linked on Chamber website
- Recognition in Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site signage during the event

## Silver Sponsor - \$1,000

Unlimited Number Available

### Exclusive Branding Opportunities

- Recognition as a Silver Sponsor
- Pre-event (all promotions) and on-site publicity
- Company name on the event program
- Sponsor recognition ribbon

### High Impact Opportunities

- General recognition from the podium during the town hall meeting

### Access

- Four registrations to attend the event
- List of attendees from the event
- Sponsorship fulfillment report

### Premium Advertising Opportunities

- Company name, description and website featured on the S.C. Chamber App
- Name on sponsor list, linked on Chamber website
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site signage during the event



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## **Bronze Sponsor - \$500**

**Unlimited Number Available**

### **Exclusive Branding Opportunities**

- Recognition as a Bronze Sponsor
- Pre-event (all promotions) and on-site publicity
- Company name on the event program
- Sponsor recognition ribbon

### **High Impact Opportunities**

- General recognition from the podium during the town hall meeting

### **Access**

- Two registrations for your staff or clients to attend the event
- Sponsorship fulfillment report

### **Premium Advertising Opportunities**

- Company name and website featured on the S.C. Chamber app
- Name on sponsor list, linked on Chamber website
- Recognition in Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site signage during the event

## **Contributor - \$300**

**Unlimited Number Available**

### **Exclusive Branding Opportunities**

- Recognition as a Contributor
- Company name on the event program
- Sponsor recognition ribbon

### **High Impact Opportunities**

- General recognition from the podium during the town hall meeting

### **Access**

- Two registrations for your staff or clients to attend the event

### **Premium Advertising Opportunities**

- Company name featured on the S.C. Chamber app
- Name on sponsor list, linked on Chamber website
- Recognition in *S.C. Business* magazine
- On-site signage during the event

