

April 18, 2013
Columbia, SC
DoubleTree by Hilton



Transforming Healthcare in South Carolina Summit


presented by: 

Transforming Healthcare in South Carolina, presented by **Pfizer, Inc.**, will feature various topics including healthcare's impact on economic development, payer perspective, the cost of healthcare, a healthy workforce, and much more. The summit is aimed at educating South Carolina employers on prominent healthcare topics and serving as a platform to link employers with state health systems to improve quality of care, while lowering costs of care. A wide range of statewide and nationally recognized industry experts will be speaking during the summit. We are bringing together statewide and national leaders from the highest levels of their fields, providing a unique networking opportunity.

South Carolina Chamber members registering before March 21 will receive a discounted registration fee. In addition, various sponsorship opportunities, ranging from \$300 to \$3,500, are available for this very timely and informative event.

WHO SHOULD ATTEND?

- Employers and Business Owners
- CEOs, CFOs, HR, CIO, Medical Directors
- Benefits Administration Directors
- Human Resources Personnel
- Health Plans and Payers
- Physician Organizations
- Healthcare Providers, Physicians, and Executives
- Academic and Research Entities
- Attorneys and Compliance Officers


SOUTH CAROLINA
CHAMBER of COMMERCE
PO Box 11827
Columbia, SC 29211-1827

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AGENDA

8:00–9:00 AM	Registration & Continental Breakfast (sponsored by BlueCross BlueShield of South Carolina)
9:00–9:15 AM	Welcome & Opening Remarks Otis Rawl, President & CEO, SC Chamber of Commerce
9:15–10:00 AM	Value-Based Insurance Design: Improving Care and Bending the Cost Curve Mark Fendrick, MD, Director of the University of Michigan Center for Value-Based Insurance Design
10:00–10:45 AM	Panel: Healthcare’s Impact on Economic Development in South Carolina Ray Farmer, Director, SC Department of Insurance Tony Keck, Director, South Carolina Department of Health and Human Services Mark Lyles, MD, Chief Strategic Officer, Medical University of South Carolina Scott Middleton, Owner, Agape Senior
10:45–11:00 AM	Break (sponsorship opportunity)
11:00–11:15 AM	Healthy Workforce = Healthy Economy: Healthcare Cost and Quality Drivers of Employers Robby Kerr, President, Kerr & Company
11:15–11:30 AM	Healthy Workforce = Healthy Economy: The Employer’s Perspective Annmarie Higgins, Vice President of Human Resources, BMW Manufacturing Co
11:30–11:45 AM	Collaboration for a Bold Vision: Integrated Delivery Systems Role in Evolving Healthcare Environment Chuck Beaman, CEO, Palmetto Health
11:45–12:00 PM	ACO, PCMH, & Employers Ron Piccione, CEO, Palmetto Primary Care Physicians
12:00–1:15 PM	Luncheon (sponsored by Midlands Orthopedics, P.A.) Providers Transforming Healthcare Thornton Kirby, President & CEO, SC Hospital Association Value-Based Healthcare Through Care Coordination and Clinical Integration Dr. Angelo Sinopoli, VP of Clinical Integration & CMO, Greenville Hospital System
1:15–2:00 PM	The Payer’s Perspective: Transforming Healthcare in South Carolina Jim Deyling, President, BlueCross BlueShield Private Business Division
2:00–2:15 PM	Break (sponsorship opportunity)
2:15–2:30 PM	What Does This Mean?: Wrap Up Scott Middleton, Owner, Agape Senior
2:30–3:15 PM	Roundtable Discussions
3:15 PM	Adjourn

SPONSORSHIP OPPORTUNITIES

The levels below are available as of February 22, 2013.

Continental breakfast sponsor (exclusive) - \$1,500

- Two summit registrations
- Company name mentioned from podium
- One Tabletop Exhibit (see below)
- Sponsor sign with company logo displayed during sponsored function
- Name on all printed materials and in pre-event marketing (deadline applies for printed items)
- Recognition in *South Carolina Business* magazine

Morning break sponsor (exclusive) - \$750

- One summit registration
- Company name mentioned from podium
- One Tabletop Exhibit (see below)
- Sponsor sign with company logo displayed during sponsored function
- Recognition in *South Carolina Business* magazine

Lunch sponsor (exclusive) - \$3,500

- Four summit registrations
- Four additional attendees to attend the lunch
- Opportunity to address attendees for 2-4 minutes during lunch
- Reserved table for 8 during lunch
- One Tabletop Exhibit (see below)
- Company name and website listed on event webpage
- Logo prominently displayed on printed materials and in pre-event marketing (deadline applies for printed items)
- Recognition in *South Carolina Business* magazine

Afternoon break sponsor (exclusive) - \$750

- One summit registration
- Company name mentioned from podium
- One Tabletop Exhibit (see below)
- Sponsor sign with company logo displayed during sponsored function
- Recognition in *South Carolina Business* magazine

Tabletop Exhibit - \$300 (Eight Available)

- One registration
- One 6’ skirted table to display materials throughout the day
- Opportunity to promote your company throughout the day during registration, breaks, and lunch
- Recognition in *South Carolina Business* magazine

ADDITIONAL SPONSOR ATTENDEES - \$100

(Please copy this form and list attendees or email names to alexa.stillwell@scchamber.net.)

REGISTRATION

FOUR WAYS TO REGISTER

1 By Mail
SC Chamber of Commerce
PO Box 11827, Columbia, SC
29211-1827

2 By Fax
803-343-5881

3 Internet
www.scchamber.net

4 Scan QR Code
<http://data.scchamber.net/events/eventdetail.aspx?EventID=1683>



REGISTRATION FEES:

SC Chamber Members Early Bird (register before 3-21) - **\$149**

SC Chamber Members (3-21 or after) - **\$179**

Non-members - **\$199**

REGISTRATION INFORMATION:

Company:

Name:

Title:

Address:
.....

Phone:

Fax:

Email:

SPECIAL ACCESSIBILITY OR DIETARY NEEDS?

☐ Yes ☐ No
.....

PAYMENT

☐ Check Enclosed

☐ Visa ☐ MC ☐ AMEX ☐ Discover

Acct #:

Exp. Date Ver. #:

Signature:

Billing Zip Code:

CANCELLATION POLICY

If unable to attend, substitutions are welcome any time prior to the program date. A 50 percent processing fee applies to ALL seminar cancellations. Registrants are responsible for the full registration fee for any cancellation made after 5:00 PM, seven days prior to the seminar. Registration fees will not be refunded or waived after that date. No-shows will be charged the full registration fee.