

Palmetto Vision Awards Gala

Presenting Sponsor – Jackson Lewis LLP

Platinum Diversity Sponsor – Nexsen Pruet

Platinum Manufacturer Sponsor – BlueCross BlueShield of South Carolina

Platinum HR Professional Sponsor – Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

Gold Sponsor - \$7,500

Exclusive – Two Available

Entertainment Sponsor

Exclusive Branding Opportunities

- Recognition on event signage and printed materials
- Recognition as a Gold Sponsor
- Listing as sponsor of the gala entertainment
- Logo in gala program, with entertainment information
- Logo signage on reserved table at event dinner
- Logo on the screens during the entertainment

High Impact Opportunities

- Opportunity to introduce the entertainment
- Opportunity to place a takeaway gift in goodie bag (*subject to approval*)*
- Special recognition from the podium during the gala

Silent Auction/Reception Sponsor

Exclusive Branding Opportunities

- Recognition on event signage and printed materials
- Recognition as a Gold Sponsor
- Listing as sponsor of the Silent Auction/Reception preceding the dinner
- Logo displayed on cocktail tables during the reception
- Logo in the gala program
- Logo on cocktail napkins
- Logo signage at each bar during reception
- Logo signage on reserved table at gala dinner
- Sponsor recognition ribbon

High Impact Opportunities

- Special recognition from the podium during the gala
- Opportunity to place a takeaway gift in goodie bag (*subject to approval*)*

Both Gold Sponsors Receive...

Access

- Eight registrations to attend the gala
- Premier seating at the gala dinner
- Bottle of red and white wine at reserved table
- List of attendees from the event
- First right of refusal to sponsor at this level in 2015
- Sponsorship fulfillment report

Premium Advertising Opportunities

- Company name, description and website featured on the S.C. Chamber app



Palmetto Vision Awards Gala

- Company name and hyperlink on S.C. Chamber website
- Logo appears on the screens during the gala
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine

**provided by sponsor*

Palmetto Vision Awards Gala

Silver Sponsor - \$5,000

Five Available, One Sold

Exclusive Branding Opportunities

- Recognition on event signage and printed materials
- Company name in the gala program
- Logo signage on reserved table at gala dinner

High Impact Opportunities

- Recognition as a Silver Sponsor

Access

- Eight registrations to attend the gala
- Reserved seating at the gala dinner
- Bottle of red and white wine at reserved table
- List of attendees from the event
- First right of refusal to sponsor at this level in 2015
- Sponsorship fulfillment report

Premium Advertising Opportunities

- Company name, description and website featured on the S.C. Chamber App
- Name on sponsor list, linked on Chamber website
- Logo appears on the screens during the gala
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine



Palmetto Vision Awards Gala

Bronze Sponsor - \$2,500

Seven Available, Three Sold

Exclusive Branding Opportunities

- Recognition on event signage and printed materials
- Company name in the gala program

High Impact Opportunities

- Recognition as a Bronze Sponsor

Access

- Four registrations to attend the gala
- General Reserved seating at the gala dinner
- List of attendees from the event
- First right of refusal to sponsor at this level in 2015
- Sponsorship fulfillment report

Premium Advertising Opportunities

- Company name and website featured on the S.C. Chamber app
- Company name on sponsor list, hyperlinked to S.C. Chamber website
- Logo appears on the screens during the gala
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine



Palmetto Vision Awards Gala

Honoree Sponsor - \$2,500

Limited to Award Nominees and Finalists

Exclusive Branding Opportunities

- Recognition on event signage and printed materials
- Company name in the gala program

High Impact Opportunities

- Recognition as a Sponsor

Access

- Eight registrations to attend the gala
- Reserved seating at the gala dinner
- Bottle of red and white wine at reserved table

Premium Advertising Opportunities

- Company name featured on the S.C. Chamber App
- Company name listed on the screens during the gala with other honoree sponsors
- Recognition in *S.C. Business* magazine



Palmetto Vision Awards Gala

Contributor - \$1,000

Unlimited Number Available

Branding Opportunities

- Listing as a Friend of either Manufacturing, Diversity or Human Resources
- Recognition as a Contributor
- Company name in the gala program

Access

- Two registrations to attend the gala
- General reserved seating at the gala dinner

Premium Advertising Opportunities

- Company name featured on the S.C. Chamber app
- Company name listed on screens during the gala with other contributors
- Recognition in *S.C. Business* magazine

