

Competitiveness Agenda Series (CAS)

Infrastructure, Health Care, Environmental/Energy, Education

Partner- \$7,500

Ten Available

Exclusive Branding Opportunities

- Recognition as a Partner of the CAS at all four forums
- Recognition through on-site forum signage and printed materials
- Abundant pre-event (*all promotions*) and on-site publicity
- Logo recognition on event brochure (*deadline applies*)
- Logo on CAS agenda distributed before and during all four CAS forums
- Logo on event banner displayed during all four CAS forums
- Logo on speaker presentation template displayed throughout all forums
- Logo recognition on directional displays
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to include promotional material in forum bag*
- Special recognition from the podium during the forum

Access

- Ten registrations to each of the four CAS forums (*additional registrations \$25*)
- Opportunity to serve on forum planning committee including speaker input
- Reserved seating in prime location
- List of attendees from each forum
- First right of refusal at the partner level in 2015 (*deadline applies*)
- Sponsorship fulfillment report outlining ROI from all CAS forums

Premium Advertising Opportunities

- Company name, logo, partner icon, description and website featured on the S.C. Chamber app for all CAS forums
- Main image on the homepage of the event app
- Prominent placement in all event marketing
- Company logo & hyperlink on S.C. Chamber website
- Company logo on all CAS forum specific electronic communications
- Company name listed in “partner announcement” electronic communications
- Logo appears on the screen, during all CAS forum
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site signage at all CAS forums

**provided by sponsor*



COMPETITIVENESS
AGENDA SERIES



Competitiveness Agenda Series (CAS)

Infrastructure, Health Care, Environmental/Energy, Education

Platinum Sponsor - \$3,000

Exclusive - Two Available

Forum Bag Sponsor

Exclusive Branding Opportunities

- Recognition as the forum bag sponsor at all four CAS forums
- Recognition on forum signage and printed materials
- Logo on the official forum bag
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to include promotional material in forum bag*
- Official forum bag to be distributed at all four CAS forums

Forum Thumb Drive Sponsor – Sold to BB&T!

Exclusive Branding Opportunities

- Recognition as the thumb drive sponsor at all CAS forums
- Logo on official forum thumb drive to be distributed to all participants*
- Logo on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to include promotional material on forum thumb drive*
- Official forum thumb drive to be distributed at all four forums

Both Platinum Sponsors Receive...

Access

- Five registrations to each of the four CAS forums (*additional registrations \$25*)
- List of attendees from all CAS forums
- First right of refusal to sponsor at the platinum level in 2015(*deadline applies*)
- Sponsorship fulfillment report outlining ROI from all CAS Forums

Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app for all CAS forums
- Company name & hyperlink on S.C. Chamber website
- Recognition in *S.C. Business* magazine
- On-site signage at all CAS forums

**provided by sponsor*



COMPETITIVENESS
AGENDA SERIES

Competitiveness Agenda Series (CAS)

Infrastructure, Health Care, Environmental/Energy, Education

Presenting Sponsor - \$5,000

Exclusive - Education Available

Infrastructure Sold to *Parker Poe!*

Health Care Sold to *Pfizer Inc.!*

Environmental/Energy Sold to *McNair Law Firm, P.A.!*

Exclusive Branding Opportunities

- Exclusive recognition as the Presenting Sponsor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Abundant pre-event (*all promotions*) and on-site publicity
- Recognition on event brochure with logo
- Logo on CAS agenda for sponsored forum
- Logo on event signage
- Display pop up banner on stage, during sponsored forum*
- Logo recognition on registration displays
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to moderate sponsored CAS forum
- Opportunity to include promotional material in forum bag*
- Special recognition from the podium during the forum

Access

- Twelve registrations to sponsored forum (*additional registrations \$25*)
- Three registrations to each of the three additional forums
- Reserved seating in prime location at sponsored forum
- List of attendees from sponsored forum
- First right of refusal to sponsor at this level and location in 2015
- Opportunity to serve of forum planning committee including speaker input
- Opportunity to provide a speaker for sponsored forum
- Sponsorship fulfillment report outlining ROI

Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app for sponsored CAS forum
- Title banner on the home page of the event app for sponsored CAS forum
- Prominent placement in all event advertising for sponsored CAS forum
- Company name & hyperlink on S.C. Chamber website for sponsored CAS forum
- Announcement of your sponsorship on SC Chamber's Twitter & Facebook accounts
- Logo appears on the screen, during sponsored CAS forum
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site signage at sponsored CAS forum

**provided by sponsor*



Competitiveness Agenda Series (CAS)

Infrastructure, Health Care, Environmental/Energy, Education

Gold Sponsor - \$1,500

Six Available at each Forum

Exclusive Branding Opportunities

- Recognition as a gold sponsor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Sponsor recognition on food/beverage tables
- Company name on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to include promotional material in forum bag*
- Special recognition from the podium during the forum

Access

- Eight registrations to sponsored CAS forum (*additional registrations \$25*)
- Reserved seating at sponsored CAS forum
- List of attendees from sponsored CAS forum

Premium Advertising Opportunities

- Company name, logo, description and website featured on the S.C. Chamber App
- Company name on sponsor list hyperlinked to S.C. Chamber website for sponsored CAS forum
- Company name appears on the screen, during sponsored CAS forum
- Recognition in *S.C. Business* magazine
- On-site signage at sponsored CAS forum

**provided by sponsor*



Competitiveness Agenda Series (CAS)

Infrastructure, Health Care, Environmental/Energy, Education

Silver Sponsor - \$750

8 Available at each Forum

Exclusive Branding Opportunities

- Recognition as a Silver Sponsor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Company name on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Recognition from the podium during the forum
- Opportunity to include promotional material in forum bag*

Access

- Four registrations to sponsored forum (*additional registrations \$25*)
- List of attendees from sponsored forum

Premium Advertising Opportunities

- Company name, description and website featured on the S.C. Chamber app
- Company name on sponsor list hyperlinked to S.C. Chamber website for sponsored CAS forum
- Company name appears on the screen, during sponsored CAS forum
- Recognition in *S.C. Business* magazine
- On-site signage at sponsored forum

**provided by sponsor*



COMPETITIVENESS
AGENDA SERIES

Competitiveness Agenda Series (CAS)

Infrastructure, Health Care, Environmental/Energy, Education

Bronze Sponsor - \$500

10 Available at each Forum

Exclusive Branding Opportunities

- Recognition as a Bronze Sponsor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Company name on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Exhibit table during sponsored CAS forum
- Signage in exhibit space*

Access

- Two registration to sponsored forum (*additional registrations \$25*)

Premium Advertising Opportunities

- Company name and website featured on the S.C. Chamber app
- Company name appears on the screen, during sponsored CAS forum with other Bronze Sponsors
- Recognition in *S.C. Business* magazine
- On-site signage at sponsored forum

**provided by sponsor*



Competitiveness Agenda Series (CAS)

Infrastructure, Health Care, Environmental/Energy, Education

Contributor- \$300

Unlimited

Exclusive Branding Opportunities

- Recognition as the contributor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Company name on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Recognition from the podium during sponsored forum

Access

- Two registrations to each of the four forums (*additional registrations \$25*)

Premium Advertising Opportunities

- Company name featured on the S.C. Chamber app
- Name appears on the screen, during sponsored CAS forum with other Contributors
- On-site signage at specified CAS forum

**provided by sponsor*

Attendee - \$75

