

# Affordable Care Act Seminar

**Presenting - \$4,000**

**Exclusive - One Available**

## Exclusive Branding Opportunities

- Exclusive recognition as the Presenting Sponsor
- Abundant pre-event (all promotions) and on-site publicity
- Recognition on seminar brochure with logo (*deadline applies*)
- Recognition on seminar postcard with logo (*deadline applies*)
- Logo on seminar agenda
- Logo on event signage
- Display pop up banner on stage\*
- Logo recognition on registration displays
- Sponsor recognition ribbon

## High Impact Opportunities

- Opportunity to moderate seminar
- Special recognition from the podium

## Access

- Six registrations to attend the seminar (*additional registrations \$75*)
- Reserved seating in prime location
- List of attendees from the seminar
- Opportunity to serve of seminar planning committee including speaker input (*deadline applies*)
- Opportunity to provide a speaker for sponsored forum (*deadline applies*)
- Sponsorship fulfillment report

## Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app
- Title banner on the home page of the seminar app.
- Prominent placement in all seminar advertising
- Company logo and hyperlink on S.C. Chamber website
- Announcement of your sponsorship on Twitter & Facebook
- Logo appears on the screen, during the seminar
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On site signage

*\*provided by sponsor*



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## Gold Sponsors - \$2,000

Exclusive - Two Available

### Breakfast Sponsor

#### Exclusive Branding Opportunities

- Recognition on all event signage and printed materials
- Listing as exclusive sponsor of the breakfast
- Logo displayed on tables during the breakfast
- Sponsor recognition ribbon

#### High Impact Opportunities

- Opportunity to address and welcome audience to the breakfast/seminar
- Special recognition from the podium

### Lunch Sponsor

#### Exclusive Branding Opportunities

- Recognition on all event signage and printed materials
- Listing as exclusive sponsor of the lunch
- Logo displayed on tables during the lunch
- Sponsor recognition ribbon

#### High Impact Opportunities

- Opportunity to address and welcome audience to the lunch
- Special recognition from the podium

### Both Gold Sponsors Receive...

#### Access

- Four registrations to attend the seminar (*additional registrations \$75*)
- List of attendees from the seminar
- Sponsorship fulfillment report

#### Premium Advertising Opportunities

- Company name, logo, description and website featured on the S.C. Chamber app
- Company name and hyperlink on S.C. Chamber website
- Logo appears on the screen, during the seminar
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site recognition



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## Break Sponsor - \$750

Exclusive - Two Available (Morning and Afternoon)

### Exclusive Branding Opportunities

- Recognition on all event signage and printed materials
- Listing as exclusive sponsor of either the morning or afternoon break
- Logo displayed around refreshments at the break
- Sponsor recognition ribbon

### High Impact Opportunities

- Special recognition from the podium during the seminar

### Access

- One registration to attend the seminar (*additional registrations \$75*)
- List of attendees from the seminar
- Sponsorship fulfillment report

### Premium Advertising Opportunities

- Company name, logo and website featured on the S.C. Chamber app
- Company name and hyperlink on S.C. Chamber website
- Logo appears on the screen, during the seminar
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site recognition

