

Affordable Care Act Seminar

Embassy Suites Hotel, Columbia, SC October 29, 2013



8 a.m. Continental Breakfast & Registration

8:30 a.m. ACA - How Did We Get Here? William Wright, Fisher & Phillips LLP

The Affordable Care Act launched a new era in the American health care system by increasing access to health insurance coverage, expanding federal private health insurance market requirements, and requiring the creation of health insurance exchanges to provide individuals and small employers with access to insurance among other things. This session will provide a general overview of the provisions in the Affordable Care Act, focusing on its combination of incentives and mandates applicable to employers, as well as discussing the history of its creation and looking at how it has changed as it has been fleshed out through regulations.

9:15 a.m. Legislative and Case Law Update *Mike Brittingham, Nexsen Pruet*

This sweeping health care reform has not been universally embraced, and the constitutionality of various provisions in the Affordable Care Act has been challenged in the courts with varying degrees of success. This session will provide a legislative update on efforts to "repeal" and "replace" the Affordable Care Act and a case law update regarding ongoing legal challenges to the law.

10:15 a.m.

A Glimpse into the Changing Health Insurance Market

Kendall Buchanan, S.C. Department of Insurance

This presentation will cover the overall health insurance market and how it is changing under the ACA and will include a discussion of what will be available for purchase in the individual and small group markets both on and off the Federally-facilitated Exchanges (FFEs) and the key differences between the two.

10:45 a.m.

The Healthcare Marketplace: Open for Business

Godlee Davis, DECO

Beginning in 2014, states will begin offering health insurance exchanges, permitting individuals and small businesses to compare policies and premiums and leverage their collective buying power to purchase health insurance at rates competitive to those charged by large employer plans. We have invited representatives from DECO to provide an inside look at what they will offer.

Noon Lunch How the ACA Will Impact South Carolina Employers Ray Farmer, Director SC Department of Insurance

1 p.m.

Employer Mandate: What Do I Do Now?

Daniel Sulton, Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

Nearly every employer will be impacted in some way by the Affordable Care Act. Whether it be notice requirements, coverage mandates, or shared responsibility payments, employers must be up to speed on the ACA. While the employer shared responsibility reporting requirements and penalties have been delayed until 2015, many other ACA requirements become effective January 1, 2014. Make sure you know how to assess and mitigate your risks as new provisions of the ACA come into effect.

2:15 p.m.

The Changing Face of Health Care Delivery and Options for Business Marketplace

Robby Kerr, Kerr & Company

Health care delivery is changing due to the Affordable Care Act with a significant move toward "accountable care," and away from the traditional "pay for services" model. This session will address how "accountable care" is affecting the market for health care services for employers and their health plan, as well as for individuals. This session will further address the options for businesses resulting from the changing face of health care delivery.

3:30 p.m. Enforcements Issues *Mike Brittingham, Nexsen Pruet*

Did you know that the Department of Labor is already auditing health plans for compliance with the ACA? Is your plan ready for an audit? The Affordable Care Act creates a host of new sanctions and penalties, new opportunities for governmental audit, and new causes of action for damages to enforce its provisions. This session will overview the enforcement provisions of the ACA as they apply against employers, health plans and providers. Join our discussion on best practices so that you can avoid claims from the government as well as individuals.

4:15 p.m. Q&A

4:30 p.m. Adjourn