



facilitated by



Inaugural Cohort

In-person Meetings | SC Chamber of Commerce Office, Columbia, SC
One-on-one Coaching Calls
Group Video Conference Coaching Sessions

“If you look to lead others, invest most of your time leading yourself – your ethics, character, principles, purpose, motivation, and conduct. Become the person that others want to follow.”

– Dee Houck, founder of VISA



SOUTH CAROLINA
CHAMBER OF COMMERCE

OVERVIEW

To effectively lead others, one must first understand and be able to lead, one's self.

This workshop will help participants cultivate a deeper level of self-knowledge and knowledge; including an understanding of their core values, beliefs, and purpose.

We will also address some of the key challenges and strategies to help rising leaders manage both their time and energy, more effectively.

Specifically, participants will learn to:

- **Build Self-Awareness / Emotional Intelligence:** Like great companies, great leaders are values-driven. We will work through an energizing and enlightening values discovery exercise that will help leaders better understand the values and principles guiding their decision-making.
- **Create A Clear + Compelling Personal Strategy:** Every leader must be able to answer three critical questions: 1) Where am I, professionally? 2) Where do I want to go? 3) How am I going to get there? During this discussion we will learn a smart, intuitive framework for setting, and executing against personal and professional goals.
- **Execute Like A Pro:** We all have more to do than time to do it. During this module we will learn the art of getting things done. Specifically, leaders will discover how to both identify, and execute against, top priorities so that you have the time and energy to get your most important work done well.

WHO SHOULD ATTEND?

Participation is limited. To apply, you must:

- Have at least 5-8 years of work experience
- Be career driven with a strong focus on professional development
- Have support from your corporation, organization or association to participate
- Will benefit professionals transitioning into management roles

ABOUT THE SPEAKER



Ben Sands is a performance coach and founder of Sands Leadership.

For nearly two decades, Ben has studied the habits of the world's most talented leaders in order to create a "playbook" for others hoping to achieve higher levels of performance and impact in their organizations. Ben uses these insights to help both tenured and rising executives, create greater clarity, confidence and accountability across their teams.

Ben has worked with teams at Microsoft, McDonald's, Disney, Morgan Stanley, PwC, Wiley, B/E Aerospace, Allergan, USAA, Blue Cross Blue Shield and The Vatican, among many others.

Prior to starting Sands Leadership in 2011, Ben spent a decade in management consulting. He loved it, and that work became the foundation for what he does today.

He graduated from Duke University with a B.A. in Public Policy Studies. Today he lives in Charleston, SC with his wife and three children.

REGISTRATION INVESTMENT:

Program participants will receive:

- 12 hours of live workshop training
- 10 hours of group coaching
- 5+ hours of video-based training
- Transformative Assessments
 - Individual 360
 - Personal Core Values
- Best practice tools and templates
- Easy Reference Guides
 - 10 Questions Great Leaders Ask
 - Regret Free Personal Finance
 - Coaching For Performance
 - Boosting Your Productivity

On top of all that, each participant will receive two private one-on-one coaching sessions with Ben Sands — designed to help each participant apply the course content and discussion to their specific personal, or organizational, needs.

Select Fee

- SC Chamber Member** \$4,495
- Non-Member** \$4,995

* For companies sending 2 or more individuals, please contact Whitney Evans at whitney.evans@scchamber.net for special pricing.

HOW TO REGISTER

web: www.scchamber.net/events

SCHEDULE

Participants will meet throughout the eight-week timeframe. The curriculum is a mixture of in-person class meetings, one-on-one coaching calls, and group video conferencing coaching sessions. The inaugural cohort will hold in-person meetings at the SC Chamber office (1301 Gervais St., Columbia SC 29201) and a final reception at The Palmetto Club.

In-person Meetings: *dates to be announced*

Alternate weeks will be populated with 90 minute group video coaching sessions and 30 minute one-on-one coaching calls for an intensive 8-week experience.

LOCATION

South Carolina Chamber of Commerce
1301 Gervais Street, Suite 1100
Columbia, SC 29201
and
Video-based curriculum