

SOUTH CAROLINA 2015 WORKFORCE REPORT

The South Carolina Chamber of Commerce is deeply engaged in workforce development in the Palmetto State. The No. 1 workforce issue facing businesses is a talented pipeline that ensures companies remain globally competitive. While the type of worker needed in each business is different, the general need for available and skilled workers is unified throughout the state. We have made great strides, but there is still much work to be done.

Also key to a strong workforce is the fact that South Carolina has one of the lowest unionization rates in the country, yet that is being threatened every day. It is important that employees and employers are educated on union issues.

South Carolina is a great place to locate and expand business, and we want to showcase that. For these reasons, the South Carolina Chamber is pleased to present the *South Carolina Workforce Report*, a detailed publication to be released near Labor Day 2015 that showcases what makes the Palmetto State's workforce great, challenges we face and labor issues employers need to be aware of as they grow their businesses.

The publication will feature experts on issues like changes at the NLRB, ambush elections, new union organizing tools, preparing for a union free future, and more! A special workforce development section will address issues like workforce readiness, recruiting and retention strategies for business, workforce trends, and more!

Distribution: • Public/Media Release • Online Presence • Mailed to SC Chamber Membership
• Economic Development Organizations

Reservation Deadline: August 10, 2015

Materials Production Deadline: August 17, 2015

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limited number available - **ACT FAST!**

Choose this formatted article opportunity to highlight your subject matter expert and further enhance your company's profile to reach prospects. We will also provide extra copies of the *Workforce Report* for you to distribute at your business.

Features: 750 words, description and company
For a list of suggested article ideas, contact
Tim Timmons at 803-255-2624.

\$2,500

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Choose a Logo Supporter option to have your company logo prominently featured as a Presenter of the *2015 South Carolina Workforce Report*.

\$750

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Penny Cothran at 803-255-2564 or penny.cothran@scchamber.net

