

What **SOUTH CAROLINA BUSINESS WEEK** participants say about their experience...

Many people have asked me what I took away from Business Week, and one overwhelming thought comes to mind: teamwork.

– Casey Stancell

South Carolina Business Week helped me chart my course by making me realize the many different worlds that business has to offer when it comes to career opportunities.

– Leah Garrett



## MISSION STATEMENT

South Carolina Business Week  
–adopted September 1996

The mission of South Carolina Business Week is to contribute to the preparation of young adults for the business environment by introducing them to the principles of leadership, teamwork and the American free enterprise system while promoting self-reliance, individual responsibility and entrepreneurship.



1301 Gervais Street, Suite 1100  
Columbia, SC 29201  
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[www.scbusinessweek.com](http://www.scbusinessweek.com)

# 2014 South Carolina **BUSINESS WEEK**



July 13 -18, 2014  
Presbyterian College

**SOUTH CAROLINA BUSINESS WEEK'S** purpose is to educate high school students on business and the American free enterprise system. Loaned executives share their expertise with students in collegiate-caliber lectures and demonstrations.

### STUDENTS MUST

- Have completed their sophomore, junior or senior year by Spring of 2014;
- Be currently ranked in the top one-third of their class academically; and
- Have proven leadership ability.

**TO BE A PART OF THIS EXCITING PROGRAM,** simply complete and return the sponsorship form.

"Businesses that provide sponsorships for South Carolina Business Week students are investing in the state's future. Celebrating its 30th anniversary, Business Week teaches our future leaders responsible, ethical business practices and entrepreneurship. For many of these high school students, Business Week is the first step to a productive career."

— **Sara Fisher**, 2014 Business Week Honorary Chair and Executive Vice President/COO, NBSC, a division of Synovus Bank.

## SUPPORT BUSINESS WEEK AND YOUR COMPANY WILL RECEIVE:

### RECOGNITION IN

- *South Carolina Business*, the S.C. Chamber of Commerce's bimonthly magazine, with a readership of more than 25,000
- The student manual used by Business Week students
- The Company Advisor instructors manual

### A FULL TAX DEDUCTION

Funds will be deposited in the S.C. Excellence in Education Foundation, a 501(c)3 account, which is the only foundation in the state governed and funded by business for education.

### A PERSONAL LETTER

from the individual student who receives your scholarship.

### PARTICIPATION

(if desired) in the selection of student(s) from your area to receive your sponsorship(s).



## SOUTH CAROLINA BUSINESS WEEK

### Sponsorship Form

☐ YES, I want to provide a sponsorship to help the following number of students attend S.C. Business Week, July 13-18, 2014, on the campus of Presbyterian College:

☐ 1 = \$500      ☐ 2 = \$1,000      ☐ 3 = \$1,500

☐ 4 = \$2,000      ☐ Other

☐ Send Invoice      ☐ Check Enclosed

☐ YES, I want to provide a loaned executive to serve as a Company Advisor for one week.

PLEASE MAKE CHECK PAYABLE TO:

**South Carolina Business Week**

c/o S.C. Business Center for Excellence in Education Foundation

☐ YES, I want to recruit students for my sponsorship(s). (Please call Rhonda Caldwell, 803.255.2622.)

☐ Please select students from the following counties served by my company:

- |                                     |                                       |                                    |                                       |
|-------------------------------------|---------------------------------------|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Abbeville  | <input type="checkbox"/> Chesterfield | <input type="checkbox"/> Hampton   | <input type="checkbox"/> Oconee       |
| <input type="checkbox"/> Aiken      | <input type="checkbox"/> Clarendon    | <input type="checkbox"/> Horry     | <input type="checkbox"/> Orangeburg   |
| <input type="checkbox"/> Allendale  | <input type="checkbox"/> Colleton     | <input type="checkbox"/> Jasper    | <input type="checkbox"/> Pickens      |
| <input type="checkbox"/> Anderson   | <input type="checkbox"/> Darlington   | <input type="checkbox"/> Kershaw   | <input type="checkbox"/> Richland     |
| <input type="checkbox"/> Bamberg    | <input type="checkbox"/> Dillon       | <input type="checkbox"/> Lancaster | <input type="checkbox"/> Saluda       |
| <input type="checkbox"/> Barnwell   | <input type="checkbox"/> Dorchester   | <input type="checkbox"/> Laurens   | <input type="checkbox"/> Spartanburg  |
| <input type="checkbox"/> Beaufort   | <input type="checkbox"/> Edgefield    | <input type="checkbox"/> Lee       | <input type="checkbox"/> Sumter       |
| <input type="checkbox"/> Berkeley   | <input type="checkbox"/> Fairfield    | <input type="checkbox"/> Lexington | <input type="checkbox"/> Union        |
| <input type="checkbox"/> Calhoun    | <input type="checkbox"/> Florence     | <input type="checkbox"/> Marion    | <input type="checkbox"/> Williamsburg |
| <input type="checkbox"/> Charleston | <input type="checkbox"/> Georgetown   | <input type="checkbox"/> Marlboro  | <input type="checkbox"/> York         |
| <input type="checkbox"/> Cherokee   | <input type="checkbox"/> Greenville   | <input type="checkbox"/> McCormick |                                       |
| <input type="checkbox"/> Chester    | <input type="checkbox"/> Greenwood    | <input type="checkbox"/> Newberry  |                                       |

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Please return to:

SOUTH CAROLINA BUSINESS WEEK

c/o South Carolina Chamber of Commerce

1301 Gervais Street, Suite 1100, Columbia, SC 29201

