



SOUTH CAROLINA
CHAMBER *of* COMMERCE

PINNACLE
OF
Leadership
South Carolina
Chamber of Commerce

Sponsorship Opportunities

2010 Annual Sponsorship Investment Opportunities

PINNACLE SPONSORSHIP GUIDELINES

All Pinnacle member key contacts will be contacted via e-mail and fax on or around October 7. In order to confirm all sponsorship levels for the upcoming year, the commitment form is due back **December 1**. After December 15, all non-committed sponsorships will be available to non-Pinnacle members on a first-come, first-serve basis.

Every effort will be made to get a two-year commitment on all exclusive sponsorships. If a one-year deal is made, the company will receive first right of refusal for the following year. Preference will be given to Pinnacle members who commit to two consecutive years prior to **December 1**. Please note the exclusive sponsorships are limited to two consecutive years assuming another Pinnacle member has specifically requested it before **December 1**.

In the event that more than one Pinnacle member is interested in an exclusive sponsorship and one of the Pinnacle companies has sponsored at the exclusive level the two prior years, the sponsorship will be awarded to the Pinnacle member who has not had the opportunity.

In the event that two Pinnacle members request an exclusive sponsorship that neither has previously held, the sponsorship will be awarded based on membership involvement to include volunteer participation, dues level, and tenure.

Business Speaks at the State House

S.C. Chamber contact: Alexa.Stillwell@scchamber.net

January 27 - Marriott Columbia

Business Speaks provides attendees a special opportunity to participate and hear a briefing on the *Competitiveness Agenda*, a look at what's ahead for the General Assembly and the opportunity to speak directly to House and Senate leaders. The event opens with a town meeting featuring both House and Senate leaders. A networking reception follows. This year, Business Speaks will be held in conjunction with Industry Appreciation Week.

Sponsorships: 5 levels

\$5,000 Presenting sponsor (1 available)

\$3,000 Platinum sponsor

\$1,500 Gold sponsor

Average attendance: 400-500

\$750 Silver sponsor

\$350 Bronze sponsor

Human Resources Professional of the Year Award

S.C. Chamber contact: Andi.Gougarty@scchamber.net

February 10 - Embassy Suites, Columbia

Each year, the South Carolina Chamber of Commerce and the SC SHRM State Council recognize the top human resources professional in the state. All nominees are honored with a reception and dinner, and the winner is announced at the conclusion of the dinner.

Sponsorships: 4 levels

\$5,000 Presenting sponsor (1 available)

\$3,000 Keynote Speaker sponsor

\$1,250 Gold table sponsor

Average attendance: 200-300

\$750 Silver sponsor (General reserved table)

\$500 Bronze sponsor



Safety Awards Luncheon

S.C. Chamber contact: Andi.Gougarty@scchamber.net

March 16 ~ Embassy Suites, Columbia

This program is designed to recognize companies with a commendable Lost Workday (Days Away from Work) Case Rate during the previous calendar year. All qualifying companies are recognized during the luncheon, which also features a guest speaker.

Sponsorships: 2 level

\$1,000 Presenting sponsor (1 available)

Average attendance: 200-250

\$250 Exhibitor

Washington Night in South Carolina

S.C. Chamber contact: Andi.Gougarty@scchamber.net

April

Held every spring during Congress' annual break, the event brings together the business community and the state's congressional delegation for a town meeting. A networking reception follows enabling attendees to renew ties with Congressional representatives, senators and their staff.

Sponsorships: 5 levels

\$5,000 Presenting sponsor (1 available)

\$3,000 Platinum sponsor

\$1,500 Gold sponsor

Average attendance: 400-500

\$750 Silver sponsor

\$350 Bronze sponsor

Human Resources Conference

S.C. Chamber contact: Alexa.Stillwell@scchamber.net

May 16-18 ~ Wild Dunes Resort, Isle of Palms

The conference provides timely and relevant human resources and employment law information regarding recent issues and trends. Participants will enjoy the one-on-one interaction between speakers, attendees and exhibitors.

Sponsorships: 6 levels

\$7,500 Presenting sponsor (1 available)

\$4,000 Luncheon sponsor (1 available) - Platinum

\$3,000 Bottle water sponsor (1 available) - Gold

Average attendance: 150-200

\$2,000 Party sponsor (4 available) - Silver

\$1,500 Bronze sponsor

\$599 Exhibitor

Membership Receptions

SC Chamber contact: Andi.Gougarty@scchamber.net or Alexa.Stillwell@scchamber.net

June - August

Each year from June-August, the South Carolina Chamber of Commerce hosts four receptions across the state in the Midlands, Upstate, Lowcountry and Pee Dee. These events provide a two-hour networking reception for South Carolina Chamber members. Through generous member sponsorships this event is FREE for all members.

Sponsorships: 4 levels

\$5,000 Platinum Sponsorship (covers all 4 locations)

\$1,000 Gold sponsorship (Single Location Sponsorship)

Average Attendance: 200-300 per location

\$750 Silver sponsorship (Single Location Sponsorship)

\$500 Bronze sponsorship (Single Location Sponsorship)



Business Classic Golf Tournament

S.C. Chamber contact: Andi.Gougarty@scchamber.net

September

The South Carolina Chamber of Commerce is getting some of the state's best — and not so great — golfers together for an afternoon of friendly competition. There are prizes for tournament winners and prizes for those who are just lucky. Along with an opportunity to show skills on the links, participants also spend the afternoon with fellow business people and government leaders.

Sponsorships: 5 levels

\$2,500 Presenting sponsor (1 available)

\$1750 Dinner Sponsor (1 available - tradeout option available)

\$1000 Lunch Sponsor (1 available - tradeout option available)

\$750 Gold sponsor

Average Attendance: 125

\$650 Beverage cart sponsor (4 available)

\$600 Gift Sponsor (gifts not included)

\$400 Tee/Green sponsor

\$300 Tournament patron

Silver Crescent Manufacturer of the Year Awards

S.C. Chamber contact: Alexa.Stillwell@scchamber.net

September

The South Carolina Chamber of Commerce and the Silver Crescent Foundation will join together to host a luncheon to honor South Carolina's manufacturers. The honor will be awarded each year to one manufacturer in each of the three categories: small, medium and large. The award will be presented to recognize outstanding manufacturers that exhibit strong economic impact, a commitment to the workforce and involvement and contributions to their communities.

Sponsorships: 5 levels

\$10,000 Presenting sponsor (1 available)

\$7,500 Platinum sponsor (3 available)

\$2,500 Gold table sponsor

Average Attendance: 300-400

\$1,500 Silver sponsor (General reserved table)

\$750 Bronze sponsor

Best Places to Work in South Carolina

S.C. Chamber contact: Andi.Gougarty@scchamber.net

October

The South Carolina Chamber of Commerce is pleased to partner with the Society for Human Resource Management (SHRM) – SC State Council and the publishers of *SC BIZ* Magazine for the Best Places to Work in South Carolina, dedicated to identifying and recognizing the state's most innovative and top-notch employers.

Sponsorships:

\$3,000 Presenting sponsor (1 available)

\$1,250 Gold table sponsor

Average Attendance: 200

\$750 Silver sponsor (General reserved table)

\$500 Bronze sponsor

Excellence in Workplace Diversity Awards

S.C. Chamber contact: Andi.Gougarty@scchamber.net

October

The South Carolina Chamber and the SC Diversity Council will recognize the state's top companies in the field of diversity. All nominees are honored with a reception and dinner. The honor will be awarded to one company in each of three categories: small, medium and large.

Sponsorships: 5 levels

\$5,000 Presenting sponsor (1 available)

\$3,000 Award sponsor (3 available)

\$1,250 Gold table sponsor

Average attendance: 200

\$750 Silver sponsor (General reserved table)

\$500 Bronze sponsor



Annual Summit

S.C. Chamber contact: Alexa.Stillwell@scchamber.net

November

The South Carolina Chamber's annual meeting and premier gathering of the state's business leaders is held every fall. Special presentations are held honoring the Business Leader of the Year, Public Servant of the Year, Sgt. William Jasper Freedom Award, Ron McNair Leadership Award winner, S. Hunter Howard Jr. Scholarship winner and South Carolina's 25-Fastest Growing Companies.

Sponsorships: 6 levels

\$10,000 Presenting sponsor (1 available)

\$7,000 Platinum sponsor

\$5,500 Gold table sponsor

Average Attendance: 300

\$4000 Hospitality Suite (1 available)

\$3,000 Silver sponsor (General reserved table)

\$1,500 Bronze sponsor

Advertising Opportunities

S.C. Chamber contact: Stefanie.Caraviello@scchamber.net

***South Carolina Business* magazine**

As the leading voice for improving the state's business climate and increasing per capita income, the mission of the bi-monthly *South Carolina Business* magazine is to provide information to help South Carolina businesses prosper and grow in the global economy. With more than 7,000 copies distributed per month and an estimated readership of more than 25,000 per month, *South Carolina Business* provides an attractive and highly credible advertising medium. *South Carolina Business* is the definitive monthly source for news on issues impacting the regional, domestic and international competitiveness of businesses.

South Carolina Chamber Web site, www.scchamber.net

The South Carolina Chamber of Commerce Web site is the resource for reliable business information. Across the country, people use chambers of commerce as a primary resource for visitor, relocation, business and community information.

Currently, the South Carolina Chamber online directory is averaging almost two million referrals each month. And those numbers are growing. Advertise now on www.scchamber.net, and link qualified consumers directly to your business. For more information, contact Stefanie Caraviello at (803) 255-2635 or Stefanie.Caraviello@scchamber.net.

***ChamberBiz* Newsletter**

ChamberBiz is a weekly update from the South Carolina Chamber of Commerce that provides the latest news, legislative developments and events. *ChamberBiz* also features CEO Corner, a video interview segment where South Carolina Chamber President and CEO Otis Rawl talks with legislators and business leaders. Marketing your business in *ChamberBiz* allows you to reach more than 12,000 potential customers each month and gain brand recognition with all Chamber member contacts.

Membership Investment

To discuss your membership investment, please contact Steven Lyles at (803)255-2646.



The South Carolina Chamber of Commerce, the nation's first state chamber Accredited with Distinction by the U.S. Chamber, is the state's largest statewide broad-based business and industry trade association representing more than 6,500 member companies and more than 600,000 member employees, with 90 percent of membership comprised of small businesses. As the unified voice for business and industry, the Chamber is a catalyst for increasing per capita income and enhancing the state's global competitiveness in order to improve the quality of life for all South Carolinians. www.scchamber.net



2010 Sponsorship Commitments

This faxback form serves as your 2010 commitment to sponsor. More information regarding each event can be found at www.scchamber.net under "Events and Seminars." Please indicate the level you wish to sponsor and the contact at your company responsible for the sponsorship if they are different than the main contact at the bottom of the form. Your company will be billed for the following events:

- | | | |
|--|--------------|----------------|
| <input type="checkbox"/> Business Speaks at the State House | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Human Resources Professional of the Year | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Safety Awards Luncheon | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Washington Night in South Carolina | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Human Resources Conference | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Membership & Legislative Receptions | Level: _____ | Contact: _____ |
| Choose a location <input type="checkbox"/> Midlands <input type="checkbox"/> Upstate <input type="checkbox"/> Lowcountry <input type="checkbox"/> Pee Dee <input type="checkbox"/> All | | |
| <input type="checkbox"/> Business Classic Golf Tournament | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Silver Crescent Manufacturer of the Year Awards | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Best Places to Work in South Carolina | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Excellence in Workplace Diversity | Level: _____ | Contact: _____ |
| <input type="checkbox"/> Annual Summit | Level: _____ | Contact: _____ |

Please list EXACT way your company is to be listed on all printed materials

Company _____

<u>Name</u> _____	<u>Title</u> _____	
<u>Address</u> _____		
<u>City</u> _____	<u>State</u> _____	<u>Zip</u> _____
<u>Phone</u> _____	<u>Fax</u> _____	
<u>E-mail</u> _____		

Payment Method

- | | | |
|---|---|-----------------------|
| <input type="checkbox"/> Bill 30 days prior to each event | <input type="checkbox"/> Visa <input type="checkbox"/> AMEX | |
| <input type="checkbox"/> Send one invoice for all commitments | <input type="checkbox"/> MC <input type="checkbox"/> Discover | Total Amount \$ _____ |

Acct # _____

<u>Exp. Date</u> _____	<u>Ver. #</u> _____	<u>Signature:</u> _____
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