

SOUTH CAROLINA BUSINESS

2010 ADVERTISING RESERVATION CONTRACT



COMPANY/ORGANIZATION: _____
 CONTACT NAME: _____ TITLE: _____
 MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 PHONE #: _____ FAX: _____
 E-MAIL ADDRESS: _____

PLEASE RESERVE THE FOLLOWING SPACE: See 2010 Media Kit for reservation and closing dates.

SPECIFICATIONS							
	2-PAGE SPREAD Bleed 17.25" x 11.25" Non-Bleed 16" x 10"	FULL PAGE Bleed 8.75" x 11.25" Non-Bleed 7" x 10"	2/3 PAGE Vertical 4.625" x 10"	1/2 PAGE Horizontal 7" x 5"	1/3 PAGE Square 4.625" x 5"	1/3 PAGE Vertical 2.125" x 10"	1/4 PAGE 3.4375" x 5"

MECHANICAL/PREPRESS REQUIREMENTS

ALL advertising material used in *South Carolina Business* must meet the following mechanical and prepress requirements:
PDF files must meet all elements and conform to the level of the internationally accredited PDF/X standard.
 Ads are to be submitted as **HIGH RESOLUTION PDF/X or JPEG files.**
 Submit ads at **350 LPI RESOLUTION.**
 Submit ads as **CMYK files.**

ALL ADS MUST HAVE BLEEDS, CROP, TRIM MARKS AND COLOR BARS INDICATED.
 Submit ads files to: ideas@tmcadesign.com*
 or contact us for FTP server login.
 * Include Advertiser Name as First Word of File.

I UNDERSTAND THE COST WILL BE: \$ _____ PER INSERTION/ISSUE AND THE TOTAL COST WILL BE: \$ _____. Sold By: _____

Signature: _____ Date: _____

Media invoices are pre-billed and payable upon receipt. Payments made ten (10) days after the indicated due date, will result in a late charge of \$15.00 or 10 percent of the delinquent amount, whichever is greater.

PAYMENT OPTIONS: I have enclosed a check payable In-Full to: CONVERGING MEDIA LLC Please bill me.
 Credit Card:* VISA* MasterCard* American Express*
 CARD NUMBER: [][][][] - [][][][] - [][][][] - [][][][] Security Code [][][] EXPIRATION: _____

PRINT NAME: _____ NAME ON CARD: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

*Advertisers who pay by Corporate Credit Card will be charged an additional 3.5%, per transaction, to cover bank merchant service fees.
 CM-111009