



Sponsorship Opportunities

Presenting Sponsor

Sold to Walmart

Platinum Sponsor Levels - \$3,000

Exclusive – Three sold/One available

Choose from one of the following:

- Reception Sponsor (Wednesday) – Sold to USC Moore School of Business
- Breakfast Sponsor (Thursday) – Sold to Elliott Davis LLC
- Lunch Sponsor (Thursday) – Sold to Sun Printing
- Breakfast Sponsor (Friday) – **Only opportunity available!**

Exclusive Branding Opportunities

- Exclusive recognition as the sponsor of the selected event
- Recognition on event signage and printed materials
- Industry exclusive
- Listing as sponsor of the breakfast
- Logo displayed on tables at the selected event (breakfast or lunch)
- Logo displayed on cocktail tables and at bars (reception)
- Company name on the agenda
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to address audience and welcome them during the selected event
- Special recognition from the podium during the conference
- Opportunity to serve on industry panel
- Opportunity to place promotional material or item in conference bag (*subject to approval*)*

Access

- Six registrations to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- Complete list of conference attendees
- First right of refusal to sponsor this level in 2015

Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app
 - Company name and hyperlink on S.C. Chamber and LeadSC websites
 - Logo on the screen during the conference conferences
 - Recognition in S.C. Chamber's e-newsletter and all other electronic communications
 - Recognition in *S.C. Business* magazine
 - On-site signage during the conference
- *provided by sponsor*



Gold Sponsor Levels - \$2,000

All levels sold

Conference bags – Sold to NBSC

YP Summit App – Sold to BlueCross BlueShield of South Carolina

Water bottles – Sold to Sonoco

Conference pens – Sold to SCE&G

Silver Sponsor Levels - \$1,000

Unlimited available

Sponsorship Opportunities

- Recognition on conference signage and printed materials
- Sponsor recognition ribbon
- Special recognition from the podium during the conference
- Two registrations to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- Opportunity to introduce a conference speaker (first-come, first-served, based on availability)
- Complete list of event attendees provided
- Company name and website featured on the event app
- Company name appears on the screen during conference with other sponsors
- Recognition in *S.C. Business* magazine
- On-site signage during the conference

Bronze Sponsor Levels - \$500

Unlimited available

Sponsorship Opportunities

- Recognition on conference signage and printed materials
- Sponsor recognition ribbon
- Special recognition from the podium during the conference
- One registration to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- Complete list of event attendees provided
- Company name listed on the event app
- Company name appears on the screen during conference with other sponsors
- Recognition in *S.C. Business* magazine
- On-site signage during the conference