

2017

Events Calendar

January

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

BUSINESS SPEAKS AT THE STATE HOUSE

JANUARY 18 – COLUMBIA

WORKFORCE DEVELOPMENT SYMPOSIUM

FEBRUARY 8-9 – COLUMBIA

SPOTLIGHT ON AGRICULTURE

MARCH 14 – COLUMBIA

SAFETY AWARDS LUNCHEON

MARCH 30 – COLUMBIA

SCDC DAY

APRIL 4 – WASHINGTON, D.C.

SALUTE TO SMALL BUSINESS

MAY 3 – COLUMBIA

27TH ANNUAL HUMAN RESOURCES CONFERENCE

MAY 10-12 – HILTON HEAD

CYBERSECURITY SUMMIT

MAY 23 – COLUMBIA

ENVIRONMENTAL ENERGY FORUM

JUNE 20 – COLUMBIA

BEST PLACES TO WORK

AUGUST 3 – COLUMBIA

WASHINGTON NIGHT

AUGUST 23 – COLUMBIA

LEADSC YOUNG PROFESSIONALS SUMMIT

SEPTEMBER 21 – COLUMBIA

MANUFACTURING EMPLOYEE OF THE YEAR AWARDS

OCTOBER 6 – GREENVILLE

BRANDED SC

NOVEMBER 2 – COLUMBIA

38TH ANNUAL SUMMIT

DECEMBER 5-6 – KIAWAH ISLAND

LUNCH & LEARN SERIES

MARCH 8 – COLUMBIA (ALL)

APRIL 26

MAY 24

JULY 19

AUGUST 9

SEPTEMBER 13

SEPTEMBER 27

OCTOBER 18

NOVEMBER 7

OSHA SAFETY TRAINING

JUNE 13-16

NOVEMBER 8-9



SOUTH CAROLINA
CHAMBER OF COMMERCE
THE CHAMPION FOR BUSINESS

Business Speaks at the State House

January 18 – Columbia

Average Attendance: 250-300

Business Speaks is the Chamber's annual legislative session kick-off, including a staff-led statehouse tour, briefings with key S.C. Senate and S.C. House members, and a networking reception for attendees to meet and greet key legislators and staff.



SOUTH CAROLINA
CHAMBER OF COMMERCE
THE CHAMPION FOR BUSINESS

Business Speaks at the State House

Individual Attendee – Member: \$95 | Non-Member: \$125

	Presenting (\$5,500)	Platinum (\$3,500)	Gold (\$1,750)	Silver (\$1,000)	Bronze (\$500)	Contributor* (\$300)
# Available	0	4	Unlimited	Unlimited	Unlimited	Unlimited
Pre-event publicity**	✓	✓	✓	✓		
Company logo on all event-specific communications	✓					
Recognition on SC Chamber event registration page	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name	Company name
Recognition in SC Chamber e-newsletter	✓	✓	✓			
Recognition in pre- and post-event press releases	✓					
Exclusive announcement of your sponsorship on Facebook and Twitter	✓					
Logo on pop-up banner displayed at event	✓					
Printed program and signage recognition at event	Company logo	Company logo	Company name	Company name	Company name	Company name
Complimentary registrations to attend the meeting and reception	12	10	8	4	2	2
Front-row seating at the meeting	✓					
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, description, and website listed	Company name, description, and website listed	Company name and website listed	Company name listed	Company name listed
Role in the event	Opportunity to address audience at the meeting	Company name recognition from the podium at the meeting	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting
Logo on event nametags	✓					
List of attendees from the event (available on request post-event)	✓	✓	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓					

*limited to government, non-profits and local chambers with fewer than 25 employees

**deadline applies

Workforce Development Symposium

Co-hosted with the SC Department of Employment and Workforce and the State Workforce Development Board.

February 8-9 – Columbia

Average Attendance: 200-250

Workforce health – recruitment, training, and retention of qualified employees – is frequently identified as the number one issue impacting South Carolina business. This year's Workforce Development Symposium will expand on 2016's offerings to include breakout sessions offering more direct training opportunities for those working in economic development and workforce recruiting. This event is a partnership between the SC Chamber of Commerce, SC Department of Employment and Workforce, and the State Workforce Development Board.



Workforce Development Symposium

1 Day – Member* - \$175 | Non-member - \$225
2 Days – Member* - \$250 | Non-member - \$350

Members receive a \$25 early-bird discount before Jan. 20

	Presenting (\$10,000)	Platinum (\$7,000 member, \$8,050 non-member; breaks day 1, luncheon day 1, reception day 1, or breaks day 2)	Gold (\$5,000 member, \$5,750 non-member lanyard sponsor, pen sponsor, or notebook sponsor)	Silver (\$3,500 member, \$4,025 non-member)	Bronze (\$2,000 member, \$2,300 non-member)	Contributor* (\$1000 member, \$1150 non-member)	Exhibitor Early-bird - \$450 member, \$550 non-member, \$400 government After Jan. 20 - \$500 member, \$600 non-member, \$450 government
# Available	1	4	3	7	10	Unlimited	Limited
Pre-event publicity **	✓						
Prominent placement in all event marketing	✓						
SC Chamber event-registration page	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name		
Sponsor PowerPoint	Company logo	Company logo	Company logo	Company name	Company name	Company name	On exhibitor ppt
Recognition in S.C. Chamber e-newsletter	✓	✓	✓				
Exclusive announcement of your sponsorship on Facebook and Twitter	✓						
Printed program and signage recognition at event	Company logo on sponsor sign & agenda	Name on agenda after sponsored event, logo displayed during event	Company logo on sponsored item & company name on sponsor sign	Company name on sponsor sign & in program	Company name on sponsor sign & in program	Company name on sponsor sign & in program	Company name in program
Complimentary registrations to attend the symposium	12	10	8	6	4	1	
Exhibit table + 2 booth attendees***	Highly visible, premier location	Premier location	Excellent location	✓	✓		✓
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, sponsor icon, description, and website listed	Company name, logo, description, and website listed	Company name, logo, description, and website listed	Company name, logo, and website listed	Company name and website listed	Company name and website listed
Role at the event	Opportunity to address audience & welcome conference attendees	Company name recognition from the podium at the meeting as sponsor of selected event	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting	Recognition as an exhibitor, signage in exhibit space (provided by exhibitor), breaks, breakfast + reception held in exhibit area
List of attendees from the event (available on request post-event)	✓	✓	✓	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓	✓	✓				

*member price applies to government and non-profit employees as well

**deadline applies

***includes 1 – 6' table, 2 chairs for exhibit on Day 1, plus 2 Registrations for 1 day

Anticipated Attendance: 120-150

As one of the top industries in our state, agriculture is an important area of focus for the Chamber. The inaugural Spotlight on Agriculture event will take place in 2017 as a joint partnership between the SC Chamber of Commerce and the SC Farm Bureau. South Carolina agribusiness – from vegetable producers to canners to foresters – will come together to showcase their wares in this hybrid trade show/networking opportunity for their community.



Spotlight on Agriculture

Individual Attendee: Member – \$100, Non-member – \$125

	Presenting (\$3,500)	Gold (\$2,000)	Silver (\$1,750)	Bronze (\$500)
# Available	1	5	10	Unlimited
Pre-event publicity *	✓	✓	✓	✓
Company logo on all event-specific communications	✓			
SC Chamber event registration page	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name
Recognition in SC Chamber e-newsletter	✓	✓		
Recognition in pre-and post-event press releases	✓			
Exclusive announcement of your sponsorship on Facebook and Twitter	✓			
Logo on pop-up banner displayed at event	✓			
Printed program and signage recognition at event	Company logo	Company logo	Company name	Company name
Complimentary registrations to attend the meeting and reception	8	6	4	2
Front row seating at the meeting	✓			
Exhibit table	In high-traffic area	✓	✓	✓
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, description, and website	Company name and website	Company name and website
Role in the event	Opportunity to address audience at the meeting	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting
Logo on event nametags	✓			
List of attendees from the event (available on request post-event)	✓	✓	✓	✓
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓			

*deadline applies



Safety Awards Luncheon

March 30 – Columbia

Average Attendance: 300-350

This program recognizes companies with a commendable Lost Workday Case Rate (Days Away From Work) during the previous calendar year. All qualifying companies are recognized during the luncheon, which also features a guest speaker.



Safety Awards Luncheon

Individual - \$70

	Presenting (\$3,500 member, \$3,850 non-member)	Platinum (\$1,500 member, \$1,750 non-member)	Company Table Sponsor (\$850)	Exhibitor** (\$250)
# Available	1	2 - Industry Exclusive (Reception Sponsor or Speaker Sponsor)	Limited	Limited
Pre-event publicity *	✓	✓		
Company logo on all event-specific communications	Name included in event title, recognition in all pre- and post-event press releases			
Recognition on SC Chamber event registration page	Company logo and hyperlink	Company name and hyperlink		
Recognition in SC Chamber e-newsletter	✓	✓		
Exclusive announcement of your sponsorship on Facebook and Twitter	✓			
Printed program and signage recognition at event	Company logo	Company logo; logo (one-color) displayed during reception & on cocktail napkins (Reception Sponsor)	Company name in program	Company name in program
Complimentary registrations to attend the luncheon	8	6	8	1
Role at the event	Opportunity to address audience & welcome its members to the luncheon and present the awards	Opportunity to introduce speaker (Speaker Sponsor)		
Reserved seating	Front row	Premier seating	Reserved table	
List of attendees from the event (available on request post-event)	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓	✓		
Basic framed certificate (If company qualifies)	✓	✓	✓	

*deadline applies **includes 1 – 6' table and 2 chairs

Average Attendance: 35-50

Make plans now to travel for SCDC Day. This event provides the opportunity to meet face-to-face with South Carolina's Congressional delegation as well as members of the United States Senate and House of Representatives leadership teams on Capitol Hill to discuss important federal issues impacting S.C.'s business community. This year's event will begin with a luncheon, followed by an afternoon executive briefing. The event concludes that evening with a reception for attendees to connect with federal officials and their staffs.



SOUTH CAROLINA
CHAMBER OF COMMERCE
THE CHAMPION FOR BUSINESS

	Presenting (\$5,500)	Platinum (\$3,500)	Gold (\$2,000)	Silver (\$1,500)	Bronze (\$1,000)
# Available	0	4	Unlimited	Unlimited	Unlimited
Pre-event publicity	✓	✓	✓	✓	
Recognition in pre- and post-event press releases	✓				
Recognition on SC Chamber event registration page	Company logo and hyperlink	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name
Recognition in SC Chamber e-newsletter	Logo on event-specific communications*	✓	✓		
Exclusive announcement of sponsorship on Facebook and Twitter	✓				
Printed program and signage recognition at event	Company logo on pop-up banner & signage displayed at event, logo on event name tags	Company logo on signage displayed at event	Company name on signage displayed at event	Company name on signage displayed at event	Company name on signage displayed at event
Reserved seating	Front-row seating				
Complimentary registrations to attend the meeting and reception**	8	6	4	3	1
Role in the event	Opportunity to address audience & welcome its members to the meeting	Company name recognition from the podium at the meeting	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting
List of attendees from the event (available on request post-event)	✓	✓	✓	✓	
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓				

Salute to Small Business

May 3 – Columbia

Average Attendance: 150-200

The Salute offers a procurement matchmaker event connecting small business contractors with state, federal, and private procurement officials. The Salute also features a lively exhibitor area and is topped off by the annual awards ceremony recognizing winners of the Small Business Week awards, including Small Business Person of the Year, Female Entrepreneur of the Year, Veteran Owned Business of the Year, Minority Owned Business of the Year and more.

In partnership with the US Small Business Administration, SC Department of Commerce, SC Manufacturing Extension Partnership and the USC Small Business Development Center



SOUTH CAROLINA
CHAMBER OF COMMERCE
THE CHAMPION FOR BUSINESS

Salute to Small Business

Individual Attendee – \$50

	Presenting (\$5,500)	Platinum (\$3,500)	Gold (\$1,750)	Silver (\$1,000)	Bronze (\$500)
# Available	1	2 (Matchmaker or luncheon sponsor)	Unlimited	Unlimited	Unlimited
Pre-event publicity *	✓	✓	✓	✓	
Company logo on all event-specific communications	✓				
SC Chamber event registration page	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name
Recognition in SC Chamber e-newsletter	✓	✓	✓		
Recognition in pre- and post-event press releases	✓				
Exclusive announcement of your sponsorship on Facebook and Twitter	✓				
Logo on pop-up banner displayed at event	✓				
Printed program and signage recognition at event	Company logo	Company logo	Company name	Company name	Company name
Complimentary registrations to attend the meeting and reception	12	10	8	4	2
Front-row seating at the meeting	✓				
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, description, and website listed	Company name, description, and website listed	Company name and website listed	Company name listed
Role in the event	Opportunity to address audience at the meeting	Company name recognition from the podium at the meeting	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting
Logo on event nametags	✓				
List of attendees from the event (available on request post-event)	✓	✓	✓	✓	
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓				
Exhibit Table	✓	✓	✓	✓	✓

*deadline applies

27th Annual Human Resources Conference

May 10-12 – Hilton Head

Average Attendance: 150-200

This annual gathering of the top HR talent in S.C. is a must-attend for anyone charged with recruiting, hiring, managing and training employees. Featuring timely and relevant HR and employment law information, this conference allows participants to learn from their peers as well as state and national experts in the field. This year's luncheon will honor the HR Professional of the Year. This event always receives high marks for one-on-one interaction between the panelists, attendees and exhibitors.



27th Annual Human Resources Conference

Member - \$345 | Non-member - \$445

Members receive a \$25 early-bird discount on individual registrations and Exhibitor Sponsorships before April 11

	Presenting \$9,000 member \$10,350 non-member	Platinum \$4,000 member \$4,600 non-member	Gold \$3,000 member \$3,450 non-member	Silver \$2,500 member \$2,875 non-member	Bronze \$1,500 member \$1,725 non-member	Honoree \$1,000 member \$1,000 non-member	Exhibitor \$650 member \$750 non-member
# available	1	2 (Award or lunch sponsor)	4 (Hospitality suite, reception, Thursday breakfast or Friday breakfast)	5 (Bag, notebook, Lanyard, pen or app sponsor)	7	Limited to HR Pro Nominees/Finalists	Limited
Pre-event publicity *	✓						
Prominent placement in all event marketing	✓						
Recognition on SC Chamber event-registration page	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name and hyperlink			
Sponsor PowerPoint	Company logo	Company logo	Company logo	Company name	Company name	Company name	On exhibitor ppt
Recognition in SC Chamber e-newsletter	✓	✓	✓				
Exclusive announcement of your sponsorship on Facebook and Twitter	✓						
Printed program and signage recognition at event*	Company logo appears in all prominent places with event name	Name on agenda after sponsored event, logo on sign and program	Company logo on napkins & cocktail tables during sponsored event, logo on sign and program	Logo on sponsored item, logo on sign and program	Company name	Company name	Company name
Promotional material in conference bag** (if provided by company)	✓	✓	✓	✓	✓		
Complimentary registrations to attend the conference and reception	8	6	4	2	1	1 full conference, 7 luncheon	
Exhibit table + 2 booth attendees	Highly visible, premier location	Premier location	Excellent location	✓	✓		✓
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, sponsor icon, description, and website listed	Company name, logo, sponsor icon, description, and website listed	Company name, logo, description, and website listed	Company name, logo and website listed	Company name and website listed	Company name and website listed
Role at the event	Opportunity to address audience & welcome conference attendees, provide a conference speaker,* serve on planning committee, including speaker input*	Opportunity to address audience & welcome its members to lunch (lunch sponsor), opportunity to present award (award sponsor), special recognition from podium	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting		Recognition as an exhibitor
Reserved seating	Reserved table at luncheon	Reserved table at luncheon				Reserved table at luncheon	
List of attendees from the event (available on request post-event)	✓	✓	✓	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓	✓	✓	✓			

*deadline applies **subject to approval

Cybersecurity Summit

Co-hosted with the US Chamber of Commerce and SC Cyber

May 23 – Columbia

Anticipated Attendance: 200-250

New in 2017, this summit was designed with both small and large businesses in mind. Broadband and information technology are powerful factors impacting reach into new markets and increased productivity and efficiency. However, businesses need a cybersecurity strategy to protect both organizational infrastructure and customer data from growing cybersecurity threats. This event will teach businesses to mitigate cybersecurity risks and to identify and prepare for potential threats. It will also provide a primer on the economic impact of cybersecurity and how it can affect our state's infrastructure.



Cybersecurity Summit

	Presenting (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Exhibitor (\$1,000)	Table Sponsor (\$700)
# Available	1	5	5 (2 break sponsors, 1 wifi sponsor, 1 pen sponsor, 1 notebook sponsor)	Limited	Limited
Abundant pre-event publicity *	✓				
Exclusive announcement of your sponsorship on Facebook and Twitter	✓				
Recognition in pre-and post-event press releases	✓				
Company logo on all event-specific communications *	✓				
SC Chamber event website recognition	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name	Company name
SC Chamber event app recognition	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, description, and website	Company name, description, and website	Company name, website	Company name
Complimentary conference registrations	8	8	8	2	8 luncheon attendees
Role at the event	Customized speaking role in the program	Panel speaking opportunity			
Logo on event nametags	✓				
Reserved exhibit table	In a premier location	✓		✓	
Reserved seating at the meeting	Front row				
Reserved seating at luncheon	In a premier location	✓	✓		✓
Printed recognition at event	full page ad in program;** level-specific logo recognition in program and event signage	full page ad in program;** level-specific logo recognition in program and event signage	level-specific name recognition in program and event signage, logo recognition on branded item (pen & notebook sponsors),* logo signage at breaks (break sponsors), logo signage at event with wifi information (wifi sponsor)	level-specific name recognition in program and event signage	level-specific name recognition in program and event signage
List of event attendees (available on request post-event)	✓	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓				

*deadline applies

**deadline applies; provided by sponsor

Environmental Energy Forum

June 20 — Columbia

Average Attendance: 100-125

Regulations and record-keeping requirements in the environmental and energy sectors impact businesses of all sizes, industries and locations. This one-day conference spearheaded by our Environmental Technical Committee provides current information on EPA, DHEC and other pertinent industry standards and regulations.



SOUTH CAROLINA
CHAMBER OF COMMERCE
THE CHAMPION FOR BUSINESS

Environmental Energy Forum

Member \$125 | Non-member \$200

Members receive a \$25 early-bird discount before May 30

	Presenting Sponsor (\$5,000 members only)	Platinum Sponsor (\$3,000 member \$3,500 non-member)	Gold Sponsor (\$1,000 member, \$1,500 non-member)	Silver Sponsor (\$500 member, \$865 non-member)
# Available	2 – Industry specific	3 – (Breakfast, lunch or breaks sponsor)	Unlimited	Unlimited
Abundant pre-event publicity*	✓			
Announcement of your sponsorship on SC Chamber social media	✓			
Level-specific recognition on-site	✓	✓	✓	✓
Recognition from the podium at the event	Name-specific	Name-specific	General	General
Reserved seating at the event	✓			
Opportunity to address audience for 3-5 minutes	✓			
Recognition on SC Chamber event-registration page	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	
Recognition on the SC Chamber app	Company name, logo, description, and website listed	Company name, logo, description, and website listed	Company name and website listed	Company name and website listed
Exhibit table (includes one 6' skirted table and two chairs)	✓	✓	✓	✓
Signage in exhibit space (provided by sponsor)	✓	✓	✓	✓
Complimentary registrations	8	6	4	2
Opportunity to provide promotional item or material for participants	✓	✓		
List of attendees from the event (available on request post-event)	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓			

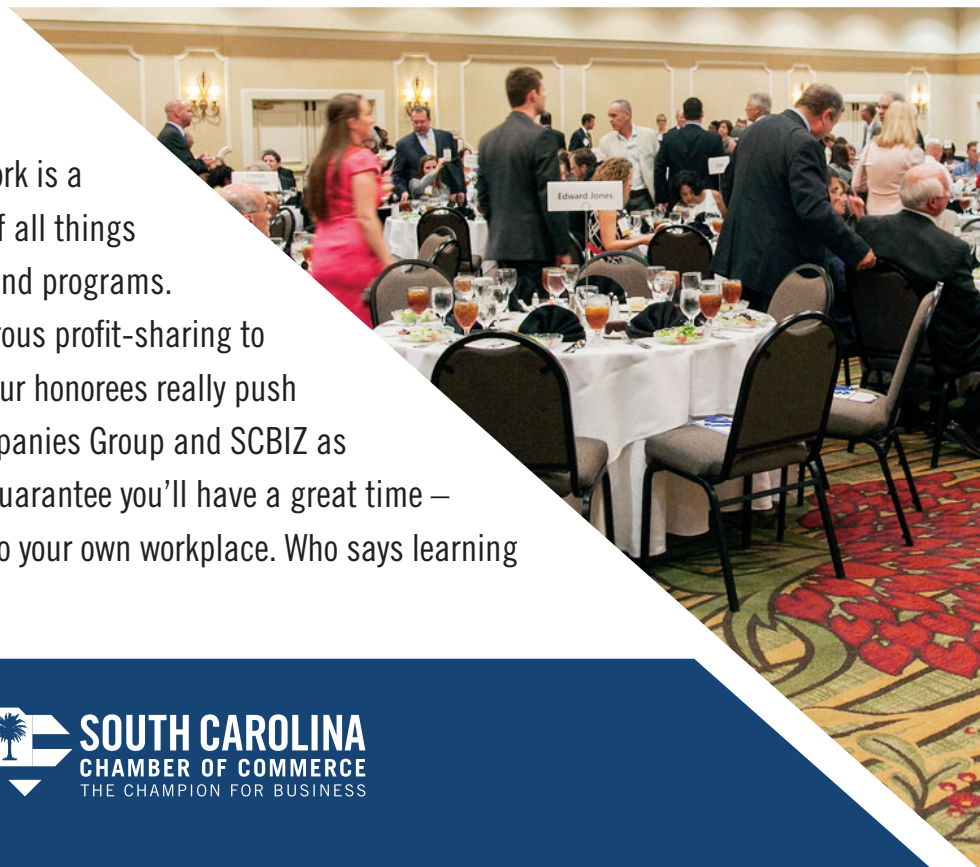
*deadline applies

Best Places to Work

August 3 – Columbia

Average Attendance: 325-350

Here, cheering for your workplace isn't just appreciated – it's expected. Best Places to Work is a crowd-pleasing, cheer-inducing celebration of all things great about innovation in workforce policies and programs. From offering pet-bereavement leave to generous profit-sharing to basketball goals in the break room, some of our honorees really push the envelope. Join the SC Chamber, Best Companies Group and SCBIZ as we name the Best Places to Work in S.C. We guarantee you'll have a great time – and you might just take an idea or two back to your own workplace. Who says learning can't be fun?



SOUTH CAROLINA
CHAMBER OF COMMERCE
THE CHAMPION FOR BUSINESS

Best Places to Work

Individual Attendee - \$100

	Presenting (\$5,000)	Platinum (\$3,000) (Reception, Spirit, Program or Photo Booth Sponsor)	Gold (\$1,500)	Silver (\$900)	Bronze (\$600)
# Available	1	4	Limited	Limited	Limited
Pre-event publicity *	✓	✓			
Prominent placement in all event marketing	Name included in event title, recognition in all pre- and post-event press releases				
SC Chamber event registration page	Company logo & hyperlink	Company name & hyperlink	Company name & hyperlink	Company name & hyperlink	Company name
Sponsor PowerPoint	Company logo	Company logo	Company name	Company name	Company name
Recognition in SC Chamber e-newsletter	✓	✓			
Exclusive announcement of your sponsorship on Facebook and Twitter	✓				
Printed program and signage recognition at event	Company logo	Company logo	Company name	Company name	Company name
Complimentary event registrations	12	10	8	4	2
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, sponsor icon, description, and website listed	Company name, description, and website listed	Company name and website listed	Company name and website listed
Role at the event	Opportunity to address audience & welcome its members to the event	Photo Booth – 1-color logo on photo booth, Program – ½-page ad in event program, Reception – 1-color logo on cocktail napkins & tables, Spirit – 1-color logo on clapper*	Special recognition from the podium	General recognition from the podium	General recognition from the podium
Reserved seating	Front row with logo signage on reserved dinner table + red & white wine (1 bottle of each) at reserved table	Premier seating, logo signage on reserved dinner table + red & white wine (1 bottle of each) at reserved table	Company name on reserved dinner table	General reserved dinner seating	General reserved dinner seating
List of attendees from the event (available on request post-event)	✓	✓			
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓	✓			

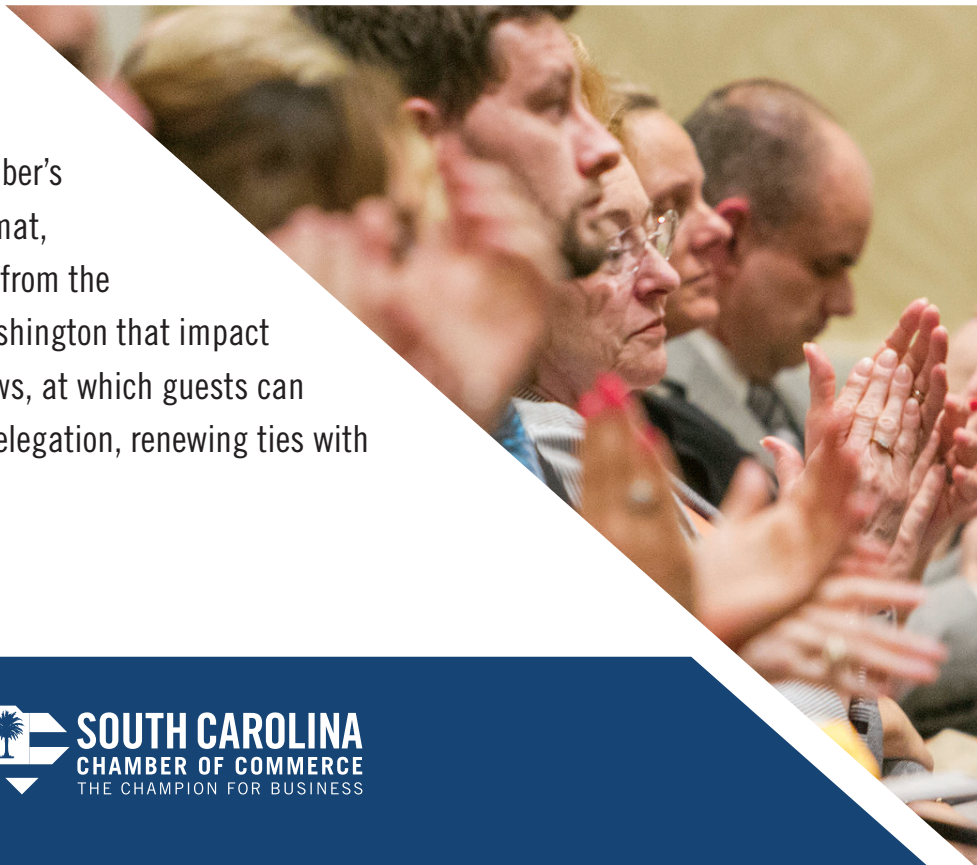
*deadline applies

Washington Night

August 23 – Columbia

Average Attendance: 350-400

Held during the August congressional recess, Washington Night is part two of the SC Chamber's federal event series. Utilizing a town hall format, members and guests interact with and learn from the Congressional delegation about issues in Washington that impact business in S.C. A networking reception follows, at which guests can speak one-on-one with their Congressional delegation, renewing ties with elected officials and their staff.



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	Presenting (\$5,500)	Platinum (\$3,500)	Gold (\$1,750)	Silver (\$1,000)	Bronze (\$500)	Contributor* (\$300)
# Available	1	3	Unlimited	Unlimited	Unlimited	Unlimited
Pre-event publicity **	✓	✓	✓	✓		
Company logo on all event-specific communications	✓					
Recognition on SC Chamber event-registration page	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name	Company name
Recognition in SC Chamber e-newsletter	✓	✓	✓			
Recognition in per- and post-event press releases	✓					
Exclusive announcement of your sponsorship on Facebook and Twitter	✓					
Logo on pop-up banner displayed at event	✓					
Printed program and signage recognition at event	Company logo	Company logo	Company name	Company name	Company name	Company name
Complimentary registrations to attend the meeting and reception	12	10	8	4	2	2
Front-row seating at the meeting	✓					
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, description, and website listed	Company name, description, and website listed	Company name and website listed	Company name listed	Company name listed
Role at the event	Opportunity to address audience at the meeting	Company name recognition from the podium at the meeting	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting
Logo on event nametags	✓					
List of attendees from the event (available on request post-event)	✓	✓	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓					

*limited to government, non-profits and local chambers with fewer than 25 employees

**deadline applies

LeadSC Young Professionals Summit

September 21 – Columbia

Average Attendance: 125-150

Today's young professionals are tomorrow's leaders. Join some of South Carolina's best and brightest YPs (loosely defined as under-40s) for an intense day of professional development and networking. Speakers will cover business and personal topics like economic development, management skills and running for office; the day will also include a perennial favorite – the CEO luncheon, where attendees are matched with executives for career and business mentoring. If your company is seeking to reach the next generation of business leaders, this event is a must!



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LeadSC Young Professionals Summit

Individual Attendee - \$150

Members receive a \$25 early-bird discount before Aug. 21

	Presenting (\$6,000)	Platinum (\$3,500 — reception sponsor, breakfast sponsor, lunch sponsor, keynote sponsor)	Gold (\$2,500 — conference bags, YP Summit App, conference notepad/pens/lanyard, internet café)	Silver (\$1,000)	Bronze (\$500)
# Available	1	4 — Industry exclusive	6	Unlimited	Unlimited
Abundant pre-event publicity *	✓	✓			
Prominent placement in all event marketing	✓				
Recognition on SC Chamber event registration page and LeadSC website	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name	
Sponsor PowerPoint	Company logo	Company logo	Company name	Company name	Company name
Recognition in SC Chamber e-newsletter	✓	✓			
Exclusive announcement of your sponsorship on Facebook and Twitter	✓				
Printed program and signage recognition at event	Company logo, opportunity to display pop-up banner (provided by sponsor) on conference stage	Exclusive recognition as sponsor of selected event; name on agenda after sponsored event, logo displayed on table at sponsored event	Exclusive recognition as sponsor of selected item, logo on selected sponsor item	Recognition on conference signage and printed materials	Recognition on conference signage and printed materials
Complimentary registrations to attend the meeting and reception	8	6	4	2	1
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, sponsor icon, description, and website listed	Company name, logo, description, and website listed	Company name and website listed	Company name listed
Role at the event	Opportunity to address audience and welcome attendees, opportunity to provide a speaker and serve on the event-planning committee (including speaker input*), opportunity to provide a promotional item for conference gift bag**, opportunity to display pop-up banner (provided by sponsor) at event	Opportunity to place promotional material in conference bag**, opportunity to address audience during selected event, special recognition from the podium during conference	Opportunity to introduce a conference speaker, opportunity to place promotional material in conference bag**, special recognition from the podium during the conference	Special recognition from the podium during the conference	General recognition from the podium during the conference
List of attendees from the event (available on request post-event)	✓	✓	✓	✓	✓
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓	✓	✓	✓	✓

*deadline applies

**subject to approval and provided by sponsor

Manufacturing Employee of the Year Awards

October 6 — Greenville

Anticipated Attendance: 200-250

This award is new to the SC Chamber in 2017. It will honor and recognize manufacturing employees in various categories. Awards will be presented at the inaugural brunch held in conjunction with National Manufacturing Day.



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Manufacturing Employee of the Year Awards

Individual - \$70

	Presenting (\$3,000 member, \$3,450 non-member)	Platinum (\$1,500 member, \$1,750 non-member)	Company Table Sponsor (\$850)	Exhibitor (\$250 member, \$350 non-member)
# Available	1 – Industry exclusive	2 – Industry exclusive (Reception or Speaker Sponsor)	Limited	Limited
Pre-event publicity*	✓	✓		
Prominent placement in all event marketing	Name included in event title, recognition in all pre- and post-event press releases			
SC Chamber event-registration page	Company logo and hyperlink	Company name and hyperlink	Company name	
Recognition in SC Chamber e-newsletter	✓	✓		
Exclusive announcement of your sponsorship on social media	✓			
Printed program and signage recognition at event	Company logo in program & on signage	Company logo on sponsor sign; company logo on reception signage & cocktail napkins (one-color; Reception Sponsor)	Company name in program	Company name in program
Complimentary registrations	8	6	8	1
Role in the event	Opportunity to address audience & welcome them to the luncheon and present the awards	Oppportunity to introduce speaker (Speaker Sponsor)		
Reserved seating	Front row	Premier seating	✓	
List of attendees from the event (available on request post-event)	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓			

*deadline applies

Average Attendance: 250-300

The Chamber's annual meeting and signature event is the premier gathering of the state's top business leaders. The Summit dinner honors our Business Leader of the Year and our Public Servant of the Year, and the luncheon recognizes the winners of the Diversity Awards, the Sgt. William Jasper Freedom Award, and the Business Week scholarship recipients. Programming focused on timely issues is nestled among breakfasts and networking sessions, which make the Summit the preeminent place to do business.



38th Annual Summit

All Summit sponsorships available to SC Chamber members only

Member - \$250 | Local Chamber/Government/
Small Business & Employee - \$200 | Spouse - \$125

Members receive a \$25 early-bird discount before Oct. 15

	Presenting (\$10,000)	Platinum (\$7,000)	Gold (\$5,500)	Silver (\$4,000)	Bronze (\$3,000)	Contributor (\$1,500)
# available	1	4 (Dinner, Entertainment, Program, or Luncheon Sponsor)	5 (Welcome Reception, Hospitality Suite, Breakfast, Break, or Board Dinner Sponsor)	Limited	Limited	Unlimited
Pre-event publicity *	✓	✓				
Prominent placement in all event marketing	Logo & name included in event title, recognition in all pre- and post-event related press releases	Recognition on event invitations				
Recognition on SC Chamber event-registration page	Company logo and hyperlink	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name and hyperlink	
Sponsor PowerPoint	Company logo	Company logo	Company name	Company name	Company name	Company name
Recognition in SC Chamber e-newsletter	✓	✓	✓	✓		
Exclusive announcement of your sponsorship on Facebook and Twitter	✓					
Printed program and signage recognition at event	Company logo	Company logo	Company name in event program + on agenda after sponsored event, logo (one-color) on cocktail napkins at sponsored event + logo displayed during sponsored event	Company name	Company name	Company name
Complimentary registrations to attend the summit	12	10	8	8	4	2
Recognition in the SC Chamber app	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, sponsor icon, description, and website listed	Company name, logo, sponsor icon, description, and website listed in the app, event banner on the sponsored portion of the app	Company name, description, and website listed	Company name and website listed	Company name listed
Role at the event	Opportunity to address audience & welcome its members to the Summit, opportunity to provide a takeaway gift (provided by sponsor*)	Opportunity to introduce entertainment (entertainment sponsor)/ speaker (speaker sponsor)/make brief comments at Summit dinner (dinner sponsor), make brief comments at lunch (lunch sponsor), opportunity to provide a takeaway gift (provided by sponsor*)	Opportunity to provide a takeaway gift (provided by sponsor*), special recognition from the podium	General recognition from the podium at the meeting	General recognition from the podium at the meeting	
Reserved seating at dinner	Front row w/ logo signage on reserved dinner table + red & white wine (1 bottle of each) at reserved table	Premier seating, logo signage on reserved dinner table + red & white wine (1 bottle of each) at reserved table	Premier seating, logo signage on reserved dinner table + red & white wine (1 bottle of each) at reserved table	Reserved seating, company name on reserved table sign, red & white wine (1 bottle of each) at table	General reserved	
List of attendees from the event (available on request post-event)	✓	✓	✓	✓	✓	
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓	✓	✓	✓		

* deadline applies **25 or fewer employees

Lunch & Learn Series

See Dates Below – Columbia

Average Attendance: 30-40 per event

The Lunch & Learn Series is a set of training opportunities offered to members on a broad range of topics. These one-day classes offer businesses the opportunity to stay on top of current changes in the field and to keep personnel certifications up to date. Topics for 2017 range from disaster planning to managing conflict in the workplace.

Lunch & Learn Dates: March 8, April 26, May 24, July 19, August 9, September 13, October 18 and November 7



SOUTH CAROLINA
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Lunch & Learn Series

Individual Attendee: Member – \$60, Non-member – \$75

	Presenting (\$5,000 – industry-specific, members only, limited number available)	Platinum (\$3,000 – members only, limited number available)	Gold (\$500 – event-specific)
Recognition in all pre-event publicity*	✓	✓	For sponsored lunch only
On-site publicity	At all lunches	At all lunches	At sponsored lunch only
Recognition in SC Chamber app	At all lunches	At all lunches	At sponsored lunch only
Company name and hyperlink on SC Chamber event-registration page	For all lunches, also includes company logo	For all lunches	For sponsored lunch only
Opportunity to provide speakers for Chamber-selected topics*	Guaranteed 2 speaker slots annually; first priority choice	Guaranteed 2 speaker slots annually; first priority choice after presenting sponsors	For sponsored lunch only
Complimentary registrations to each Lunch & Learn	4 for each Lunch & Learn	2 for each Lunch & Learn	2 for sponsored Lunch & Learn
List of attendees for each event (available on request post-event)	For all lunches	For all lunches	For sponsored lunch only
Opportunity to address attendees	At each lunch & learn		For sponsored lunch only
Opportunity to provide promotional items for attendees**	For all lunches	For all lunches	For sponsored lunch only
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓		

*deadline applies

**subject to approval; deadline applies

Sponsorship Information



Please complete the following information if you would like more information about sponsoring a 2017 SC Chamber event.

Contact Information:

Name _____

Company Name _____

Address _____

Phone _____

Email _____

For more information, you may also contact Sunny Philips, VP of Membership and Marketing, at sunny.philips@scchamber.net or 803-255-2543

I am interested in sponsoring:

- ☐ **Lunch & Learn Series** (Columbia)
- ☐ **Business Speaks at the Statehouse** (January 18, Columbia)
- ☐ **Workforce Development Symposium** (February 8-9, Columbia)
- ☐ **Spotlight on Agriculture** (March 14, Columbia)
- ☐ **SCDC Day** (April 4, Washington, D.C.)
- ☐ **Safety Awards Luncheon** (March 30, Columbia)
- ☐ **Environmental & Energy Forum** (June 20, Columbia)
- ☐ **Salute to Small Business** (May 3, Columbia)
- ☐ **27th Annual Human Resources Conference** (May 10-12, Hilton Head)
- ☐ **Cybersecurity Summit** (May 23, Columbia)
- ☐ **Best Places to Work** (August 3, Columbia)
- ☐ **Washington Night** (August 23, Columbia)
- ☐ **LeadSC Young Professionals Summit** (September 21, Columbia)
- ☐ **Manufacturing Employee of the Year** (October 6, Greenville)
- ☐ **Branded SC** (November 2, Columbia)
- ☐ **38th Annual Summit** (December 5-6, Kiawah Island)