

# Cybersecurity Summit

Co-hosted with the US Chamber of Commerce and SC Cyber

May 23 – Columbia

## Anticipated Attendance: 200-250

New in 2017, this summit was designed with both small and large businesses in mind. Broadband and information technology are powerful factors impacting reach into new markets and increased productivity and efficiency. However, businesses need a cybersecurity strategy to protect both organizational infrastructure and customer data from growing cybersecurity threats. This event will teach businesses to mitigate cybersecurity risks and to identify and prepare for potential threats. It will also provide a primer on the economic impact of cybersecurity and how it can affect our state's infrastructure.



# Cybersecurity Summit

	Presenting (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Exhibitor (\$1,000)	Table Sponsor (\$700)
# Available	1	5	5 (2 break sponsors, 1 wifi sponsor, 1 pen sponsor, 1 notebook sponsor)	Limited	Limited
Abundant pre-event publicity *	✓				
Exclusive announcement of your sponsorship on Facebook and Twitter	✓				
Recognition in pre-and post-event press releases	✓				
Company logo on all event-specific communications *	✓				
SC Chamber event website recognition	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name	Company name
SC Chamber event app recognition	Title banner on home page; name, logo, sponsor icon, description, and website listed	Company name, logo, description, and website	Company name, description, and website	Company name, website	Company name
Complimentary conference registrations	8	8	8	2	8 luncheon attendees
Role at the event	Customized speaking role in the program	Panel speaking opportunity			
Logo on event nametags	✓				
Reserved exhibit table	In a premier location	✓		✓	
Reserved seating at the meeting	Front row				
Reserved seating at luncheon	In a premier location	✓	✓		✓
Printed recognition at event	full page ad in program;** level-specific logo recognition in program and event signage	full page ad in program;** level-specific logo recognition in program and event signage	level-specific name recognition in program and event signage, logo recognition on branded item (pen & notebook sponsors),* logo signage at breaks (break sponsors), logo signage at event with wifi information (wifi sponsor)	level-specific name recognition in program and event signage	level-specific name recognition in program and event signage
List of event attendees (available on request post-event)	✓	✓	✓		
First right of refusal to sponsor at this level in 2018 (limited to 2 consecutive years)	✓				

\*deadline applies

\*\*deadline applies; provided by sponsor

# 27TH ANNUAL HUMAN RESOURCES CONFERENCE

May 10-12, 2017

Hilton Head Marriott Resort & Spa | Hilton Head Island, SC

## REGISTRATION FORM

### INDIVIDUAL

	Registration Fee
Member <b>EARLY-BIRD</b> (BEFORE April 11)	<input type="checkbox"/> \$320
Member	<input type="checkbox"/> \$345
Non-member	<input type="checkbox"/> \$445
Spouse (Social Events Only)	<input type="checkbox"/> \$100
Other / Promo Code	_____

Total No. Participants \_\_\_\_\_ Total Registration Fee \_\_\_\_\_

List EXACT way company and individual should be listed on printed materials

Registrant Name: \_\_\_\_\_

Attendance: Thurs. Lunch ☐ Yes ☐ No | Thurs. Sessions ☐ Yes ☐ No  
Thurs. Reception ☐ Yes ☐ No | Fri. Sessions ☐ Yes ☐ No

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

#### Additional Attendees:

1. NAME: \_\_\_\_\_

Email: \_\_\_\_\_

Job Title: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

Attendance: Thurs. Lunch ☐ Yes ☐ No | Thurs. Sessions ☐ Yes ☐ No  
Thurs. Reception ☐ Yes ☐ No | Fri. Sessions ☐ Yes ☐ No

2. NAME: \_\_\_\_\_

Email: \_\_\_\_\_

Job Title: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

Attendance: Thurs. Lunch ☐ Yes ☐ No | Thurs. Sessions ☐ Yes ☐ No  
Thurs. Reception ☐ Yes ☐ No | Fri. Sessions ☐ Yes ☐ No

**Individual Cancellation Policy:** If unable to attend, substitutions are welcome prior to the start of the event. A 50% processing fee applies to all event cancellations. Registrants are responsible for the full registration fee for any cancellation made after 5 p.m., seven days prior to the event. Registration fees will not be refunded or waived after that date. No shows will be charged the full registration fee.

### SPONSOR

#### ☐ Presenting Sponsor Investment

- ☐ \$9,000 MEMBER
- ☐ \$10,350 MEMBER

#### ☐ Platinum Sponsor Investment

- ☐ Award Sponsor (SOLD)
- ☐ Lunch Sponsor (May 11)
- ☐ \$4,000 MEMBER
- ☐ \$4,600 NON-MEMBER

#### ☐ Gold Sponsor Investment

- ☐ Hospitality Suite (May 10)
- ☐ Thursday Breakfast (May 11)
- ☐ Reception (SOLD)
- ☐ Friday Breakfast (May 12)
- ☐ \$3,000 MEMBER
- ☐ \$3,450 NON-MEMBER

#### ☐ Silver Sponsor Investment

- ☐ App Sponsor
- ☐ Bag Sponsor (SOLD)
- ☐ Lanyard Sponsor
- ☐ Notebook Sponsor
- ☐ Pen Sponsor
- ☐ \$2,500 MEMBER
- ☐ \$2,875 NON-MEMBER

#### ☐ Bronze Sponsor Investment

- (Limited Availability)
- ☐ \$1,500 MEMBER
- ☐ \$1,725 NON-MEMBER

#### ☐ Honoree Sponsor

- (Limited to Award Finalists)
- ☐ \$1,000 MEMBER
- ☐ \$1,000 NON-MEMBER

#### ☐ Exhibitor (Limited Availability)

- EARLY BIRD | Reserved by April 11**
- ☐ \$625 MEMBER
- After April 11 -**
- ☐ \$650 MEMBER
- ☐ \$750 NON-MEMBER

#### SPONSOR BENEFITS CAN BE FOUND ON THE CHAMBER'S EVENT PAGE

Attendee names will be gathered prior to event

List EXACT way company and individual should be listed on printed materials

Sponsorship Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

Twitter: \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsorship will not be reserved without the company representative's signature. Your signature indicates you agree to the Terms & Conditions found at [tinyurl.com/scccsporsorterms](http://tinyurl.com/scccsporsorterms).

☐ Check Enclosed

☐ Credit Card Processing:

Payment: contact noted on form will receive invoice via email within three business days. After receiving the invoice, please mail check or call Linda Harrelson (803)255-2548 to submit payment. For security purposes credit card payments may not be received via email or fax.

Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**Registration Inquires:** Meredith Williams [Meredith.williams@scchamber.net](mailto:Meredith.williams@scchamber.net) | 803-255-2613

**Sponsorship Inquires:** Sunny Philips [Sunny.philips@scchamber.net](mailto:Sunny.philips@scchamber.net) | 803-255-2543

**Website:** [www.scchamber.net/events](http://www.scchamber.net/events)

**Mail:** South Carolina Chamber of Commerce  
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