Let Us Help You GROW Your Business!

SOUTH CAROLINA CHAMBER OF COMMERCE

Exhibit, Sponsorship & Advertising Opportunities for 2015

Let Us Help You GROW Your Business!

The South Carolina Chamber of Commerce, the nation's first state chamber Accredited with Distinction by the U.S. Chamber, is South Carolina's largest statewide broad-based business and industry trade association representing more than 18,000 businesses and more than one million employees.

Whether you place an ad in one of our printed or online publications or make face-to-face contact by exhibiting /sponsoring one of our events, you are guaranteed an audience of professionals who are the primary decision-makers for their organizations.

Now more than ever, it pays to invest in the South Carolina Chamber of Commerce, the state's unified voice of business. Whether you are interested in advocacy that affects your bottom line, staying informed about key business issues, marketing your business and/or networking, you can find it all with your investment in the South Carolina Chamber. With the all new Palmetto Advantage membership investment program, Chamber members have more investment choices that can be tailored to fit their specific business needs. Along with more choices, members receive an even better return for every dollar invested in the Chamber.

You are not obligated to commit now, but we encourage you to since many of the exclusive levels will sell out. This will enable you to plan more effectively, market your company more strategically and work more efficiently throughout the year.

Event dates are subject to change. Visit www.scchamber.net/events for more detailed information on SC Chamber programs and events.

Prices listed are valid January 1 - December 31, 2015.

Table of Contents

Welcome 2
Contact Us..... 3
About Our Events..... 4
Guidelines For Submitting Materials Via Electronic Media 7
2015 Sponsor/Exhibitor Commitment Form..... 8
Sponsorship/Exhibitor Terms & Conditions..... 9
2015 Sponsor/Exhibitor Commitment Options..... 10
Website Advertising..... 11
Manufacturers Journal & Chamber Biz Advertising..... 12
2015 Power Players Advertising..... 15
2015 Business Directory and Resource Guide Advertising..... 17

Contact Us

1301 Gervais Street, Suite 1100
Columbia, SC 29201
(803) 799-4601
www.scchamber.net

Sponsorship: Sunny Philips,
Vice President of
Membership & Marketing,
sunny.philips@scchamber.net
(803) 255-2543

Advertising: Julie Scott,
Associate VP, Communications
julie.scott@scchamber.net
(803) 255-2628

About Our Events

Investment Opportunities can be found on page 9

Business Speaks at the State House

Marriott Columbia • January 20, 2015
Average attendance: 300-400

Business Speaks provides attendees a special opportunity to participate and hear a briefing on the Competitiveness Agenda, a look at what's ahead for the General Assembly and the opportunity to speak directly to our elected officials. The event opens with a town meeting featuring both House and Senate leaders. The Business Advocate Award recipients, members of the General Assembly who scored 100 percent on the Chamber's Legislative Scorecard, will also be recognized at the town meeting. A networking reception follows.

Manufacturers Conference

Hyatt Regency, Greenville • February 11-13, 2015
Average attendance: 150-175

South Carolina's manufacturing community is the foundation of our state's economy, and the Chamber works each day to ensure that it profits and grows. The Manufacturers Conference is specifically geared towards top manufacturing executives in companies across the state, including financial officers, plant managers, sales managers and other company decision makers. Speakers will present timely and relevant topics where participants will learn how to create an environment and culture where manufacturing will remain an economically healthy and sustainable industry.

Competitiveness Agenda Series

February 24 • Infrastructure Forum
April 23 • Health Care Forum
May 19 • Environment/Energy Forum
August 18 • Workforce Development Forum
*All forums are held in Columbia.
Average attendance: 100-150

The Competitiveness Agenda Series, in its second year, will feature four separate forums on key aspects of the Chamber's Competitiveness Agenda. You may choose to invest in one or all forums based on your company's needs. Stay up-to-date on changes in the law and what pending changes mean for your company and for South Carolina.

Sponsor package benefits can be found online at http://tinyurl.com/2015scccsponsor

Safety Awards Luncheon

Embassy Suites, Columbia • March 19, 2015
Average attendance: 300-350

This program is designed to recognize companies with a commendable Lost Workday (Days Away from Work) Case Rate during the previous calendar year. All qualifying companies are recognized during the luncheon, which also features a guest speaker.

Washington Night in South Carolina

Marriott Columbia • March 31, 2015
Average attendance: 300-400

Held every spring during Congress' annual break, the event brings together the business community and the state's congressional delegation for a town meeting. A networking reception follows, enabling attendees to renew ties with congressional representatives, senators and their staff.

Human Resources Conference

Sonesta Resort, Hilton Head Island • May 6-8, 2015
Average attendance: 150-175

The conference provides timely and relevant human resources and employment law information regarding recent issues and trends. Participants will enjoy the one-on-one interaction between speakers, attendees and exhibitors.

Best Places to Work in South Carolina

Marriott Columbia • August 6, 2015
Average attendance: 300-325

The South Carolina Chamber of Commerce, Best Companies Group and the publishers of SCBIZ Magazine partner each year to present the Best Places to Work in South Carolina. The program is dedicated to identifying and recognizing the state's most innovative and top-notch employers. The final ranking will be announced during the celebration awards luncheon.

Palmetto Vision Awards Gala

Embassy Suites, Columbia • September 10, 2015
Average attendance: 250

The Palmetto Vision Awards Gala will honor and recognize companies that have excelled in the field of manufacturing and diversity and will recognize and honor the state's top human resources professionals. Hit the red carpet and mingle with fellow business Chamber members while you enjoy fantastic food and drink and celebrate what makes South Carolina a great place to work and live. All nominees for each award will be recognized and the winner announced at the conclusion of the dinner.

Sponsor package benefits can be found online at http://tinyurl.com/2015scccsponsor

Annual Summit

Westin, Hilton Head Island • November 11-13, 2015
Average attendance: 200-250

The South Carolina Chamber's annual meeting and premier gathering of the state's business leaders is held every fall. Special presentations honoring the Business Leader of the Year, Public Servant of the Year, Sgt. William Jasper Freedom Award winner, Ron McNair Leadership Award winner and the S. Hunter Howard Jr. Scholarship winner are a part of the annual event. Also included is the welcome reception, informational symposium, lunch, black-tie optional dinner and hospitality suite.

Sponsor package benefits can be found online at http://tinyurl.com/2015scccsponsor

Guidelines For Submitting Materials Via Electronic Media

Acceptable File Types/Extensions

South Carolina Chamber of Commerce only accepts the following file types:

- Adobe InDesign ® .IND
- Adobe PhotoShop® .PSD
- Adobe Illustrator® .AI or .EPS
- Adobe PDF® .PDF (Distilled as High Resolution)
- JPEG .JPG

Submission Procedures

- Logos must be sent as Vector files .AI or .EPS
- If no vector file is available a high res 300 DPI JPG may be sent.
- Please provide PMS/Pantone Color Codes if your logo requires exact color matches.
- All images used in advertisement must be 300 DPI and color images must be converted to CMYK.
- If file exceeds 20 mega bytes it may be too large to send through email.
  Please contact reid.price@scchamber.net for instructions on how to access the Chamber's DropBox®

Specific Procedures for Online Materials

- Maximum file size is 200KB
- All static ads must be supplied as JPG or GIF files. (See pages 11-17)
- All animated ads supplied must be GIF files.
- Please include your company URL for hyperlinking.
- Submit contracts to penny.cothran@scchamber.net
- Submit artwork files to penny.cothran@scchamber.net no later than the Friday of the week prior to insertion.

SPONSOR/EXHIBITOR COMMITMENT FORM

Mail: Attn: Sunny Philips - SC Chamber – 1301 Gervais Street, Suite 1100; Columbia, SC 29201 | Email: Sponsorship@scchamber.net
VP of Membership & Marketing: Sunny Philips - Phone: 803.255.2543

Marketing Contact Name* _____ **Title** _____
Organization/Company _____
Address _____ **City** _____ **State** _____ **Zip** _____
Phone _____ **Fax** _____ **Email** _____

ON-SITE CONTACT NAME**

Additional names will be gathered prior to the event.

Contact name _____ **Title** _____
Organization/Company _____
Address _____ **City** _____ **State** _____ **Zip** _____
Phone _____ **Fax** _____ **Email** _____
Cell phone for emergencies _____
Emergency contact name _____ **Emergency contact phone** _____

COMPANY INFORMATION

Company name to appear on signage _____
Website address _____
Product/Service _____

Your signature below indicates that you understand and agree to the terms provided on page 9 of this marketing guide. Exhibits and sponsorships will not be reserved without company representative's signature and payment at least 30 days prior to the sponsored event.

Name of Authorized Representative (please print) _____

Signature _____ **Date** _____

PAYMENT INFORMATION

☐ **Check** ☐ **Visa** ☐ **MasterCard** ☐ **American Express** ☐ **Discover** **Payment Amount** _____

Credit Card Number _____ **Expiration Date** _____ **Security Code/CCV#** _____

Signature _____ **Date** _____

***Marketing contact is the person who the SCCC events department will work with to obtain the exhibitor/sponsor form, payment, logo, company description, names and email addresses of the individuals who are attending the event and other necessary items.**

****On-site contact is the person who will be attending the event and who the SCCC's events department will work with on the day-of details, such as set-up/breakdown, travel arrangements, event confirmations and additional services needed during the event.**

SPONSOR/EXHIBITOR TERMS & CONDITIONS

1. Eligible Sponsors/Exhibitors/Advertisers: The SCCC reserves the right to determine the eligibility of any company or product for inclusion in the exhibition or event. This includes the right to review all sponsor remarks, speeches, etc. before the event occurs. The SCCC reserves the right to, at its sole discretion, refuse any advertising.

2. Full payment must accompany the application/contract unless other payment arrangements have been approved. Sponsors and/or exhibitors will not be allowed access until all fees are paid in full 30 days prior to the sponsored event.

3. Unless otherwise noted under benefits, sponsorships and exhibits are available on a first-come, first-served basis. Exclusive sponsorships are limited to two consecutive years. After two years, repeat sponsors may commit to a third year if the sponsorship is still available on January 1, 2015.

4. Prices listed apply to SCCC members. Non-members are subject to additional fees and some exclusions apply.

5. Due to the fact that sponsorships are limited, upon acceptance of your registration absolutely no refunds will be granted.

6. To ensure signage preparation and inclusion in event materials, sponsorship reservation deadlines apply and vary based on the event. Sponsorships may be accepted after the deadline, but all benefits cannot be guaranteed.

7. SCCC management reserves the right to approve the character of any exhibit, any goods therein, the attendant advertising and sales promotion. SCCC may prohibit anything which in its judgement because of noise or other objectionable features may distract from the show in general.

8. Exhibitors and/or sponsors will not be allowed to assign, sublet or share with others any part of the space allotted to them without prior permission from SCCC management.

9. The use of promotions, premiums, lotteries or giveaway contests must be approved by SCCC management. Such approval may be granted or withheld with or without cause at the discretion of SCCC management.

10. It is agreed that SCCC and the host facilities shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit area.

11. The exhibitor and/or sponsor agrees to indemnify and hold harmless SCCC and the host facilities or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.

12. Insurance, if desired, must be obtained by the exhibitor or sponsor at their own expense.

13. Event dates & locations are subject to change. Visit www.scchamber.net/events for the latest information on SC Chamber programs and events.

2015 Sponsorship Commitment Form

This Annual Sponsorship form serves as your 2015 commitment to sponsor. Please select your sponsorships from the choices and review each event's sponsorship benefits, hyperlinked on the preceding pages. Some opportunities are limited and were awarded during a previous year or on a first-come, first-served basis based on receipt of your signed commitment form. *Levels marked "SOLD" have been updated as of 5/28/2015*

☐ **Business Speaks at the State House**

- ☐ Presenting - SOLD!
- ☐ Platinum - SOLD!
- ☐ Gold - SOLD!
- ☐ Silver - SOLD!
- ☐ Bronze - SOLD!
- ☐ Contributor - SOLD!

☐ **Manufacturers Conference**

- ☐ Presenting - SOLD!
- ☐ Plat. - Thurs. Brkfst - SOLD!
- ☐ Plat. - Lunch - SOLD!
- ☐ Plat. - Fri. Brkfst - SOLD!
- ☐ Gold - Wed. Recep. - SOLD!
- ☐ Gold - Hospitality - SOLD!
- ☐ Gold - Thurs. Recep. - SOLD!
- ☐ Silver - Bag - SOLD!
- ☐ Silver - Thumb Drive - SOLD!
- ☐ Silver - Water Bottle - SOLD!
- ☐ Bronze - Pen - SOLD!
- ☐ Bronze - Lanyard - SOLD!
- ☐ Exhibitor - SOLD!
- ☐ Contributor - SOLD!

☐ **Competitiveness Agenda Series**

All forums:

- ☐ **Partner - $7,500** (Limited)
- ☐ Plat. - Bag - SOLD!
- ☐ Plat. - Thmb Dr. - SOLD!
- ☐ **Plat. - App/Lanyard - $3,000**

INFRASTRUCTURE:

- ☐ Presenting - SOLD!
- ☐ Silver (Brkfst) - SOLD!
- ☐ Contributor - SOLD!
- ☐ Gold (Lunch) - SOLD!
- ☐ Bronze - SOLD!

HEALTH CARE:

- ☐ Presenting - $5,000 (Exclusive)
- ☐ Silver (Brkfst) - SOLD!
- ☐ Contributor - $500
- ☐ Gold(Lunch)- SOLD!
- ☐ Bronze - SOLD!

ENVIRONMENTAL/ENERGY:

- ☐ Presenting - SOLD!
- ☐ Silver (Brkfst) - SOLD!
- ☐ Contributor - $500
- ☐ Gold(Lunch)- SOLD!
- ☐ Bronze - $750 (Limited)

WORKFORCE DEVELOPMENT/EDUCATION:

- ☐ Presenting - SOLD!
- ☐ **Silver** (Bkfast) - **$2,000** (Exclusive)
- ☐ **Contributor - $500**
- ☐ Gold (Lunch) - SOLD!
- ☐ **Bronze - $750** (Limited)

☐ **Safety Awards Luncheon**

- ☐ Presenting - SOLD!

☐ **Washington Night in South Carolina**

- ☐ Presenting - SOLD!
- ☐ Platinum - SOLD!
- ☐ Gold - SOLD!
- ☐ Silver - SOLD!
- ☐ Bronze - SOLD!
- ☐ Contributor - SOLD!

☐ **Human Resources Conference**

- ☐ Presenting - SOLD!
- ☐ Plat. - Thurs. Bkfast - SOLD!
- ☐ Plat. - Thurs. Lunch - SOLD!
- ☐ Plat. - Fri. Bkfast - $4,000
- ☐ Gold - Wed. Recep. - $3,000
- ☐ Gold - Hospitality - SOLD!
- ☐ Gold - Thurs. Recep.-$3,000
- ☐ Silver - Bag - SOLD!
- ☐ Silver - Thumb Drive - $2,500
- ☐ Silver - Water Bottle - $2,500
- ☐ Silver - Notebook - SOLD!
- ☐ Bronze - Pen - $1,500
- ☐ Bronze - Lanyard - SOLD!
- ☐ Exhibitor - Earlybird by Feb. 20 - $600
- ☐ Exhibitor - $650

☐ **Best Places to Work in South Carolina**

- ☐ Presenting - SOLD!
- ☐ Plat. - Reception - SOLD!
- ☐ **Plat. - Spirit - $3,000**
- ☐ **Gold - $1,500**
- ☐ **Silver - $900**
- ☐ **Bronze - $600**

☐ **Palmetto Vision Awards Gala**

- ☐ **Presenting - $15,000** (Exclusive)
- ☐ Plat. - Manuf. - SOLD!
- ☐ **Plat. - Diversity - $10,000**
- ☐ Plat. - HR - SOLD!
- ☐ **Gold - Reception - $7,500**
- ☐ **Gold - Entertainment - $7,500**
- ☐ **Silver - $5,000** (Limited)
- ☐ **Bronze - $2,500** (Limited)
- ☐ **Contributor - $1,500**

☐ **Annual Summit**

- ☐ Presenting - SOLD!
- ☐ **Platinum - $7,000** (Limited)
- ☐ Gold - Wed. Recep. - SOLD!
- ☐ **Gold - Breakfast - $5,500**
- ☐ Gold - Lunch - SOLD!
- ☐ **Gold - Keynote - $5,500**
- ☐ Gold - Th. Recep. - SOLD!
- ☐ Gold - Hospitality - SOLD!
- ☐ **Silver - $4,000** (Limited)
- ☐ **Bronze - $3,000** (Limited)
- ☐ **Contributor - $1,500**

Total Sponsor Amount $_____

**Limited to nonprofits, government, & local chambers with 25 or fewer employees*

2015 Website Advertising Rate Sheet

SOUTH CAROLINA CHAMBER *of* COMMERCE

THE UNIFIED VOICE *of* BUSINESS

Thank you for choosing to increase your presence on the South Carolina Chamber of Commerce's website, www.scchamber.net, the leading source for business information within the state. The South Carolina Chamber of Commerce is the state's unified voice of business.

Please sign this agreement where indicated and fax to 803.779.6043, Attn: Julie Scott, or email to Julie.Scott@scchamber.net. Please also send your logo and website link.

Business/Organization Name: _____

Contact: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Business Web Address: _____

Please also include logo.

Sponsorship Level:

◯ Presenting Sponsor 2015 Annual Rate: **$3,000**

Your company logo is presented at the bottom of every South Carolina Chamber of Commerce webpage with a direct link back to your company's homepage for maximum exposure.

Signature: _____ Date: _____

Payment Options:

Checks Payable to: South Carolina Chamber of Commerce ☐ Check

Credit Card: ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card # _____ Exp. Date: _____

Printed Name: _____ Signature: _____

Billing Address: _____

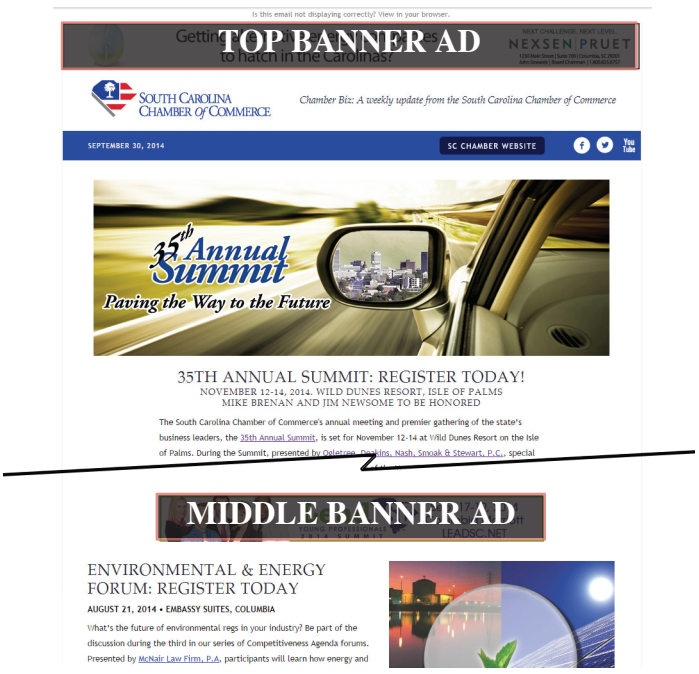
City: _____ State: _____ Zip Code: _____

© 2014 South Carolina Chamber of Commerce • 1301 Gervais Street, Suite 1100 • Columbia, SC 29201 803.799.4601 • www.scchamber.net

2015 Online Media

Chamber Biz

THE WEEKLY NEWSLETTER FROM THE SOUTH CAROLINA CHAMBER OF COMMERCE



Reach **40,000+** potential customers each month through the South Carolina Chamber of Commerce's **weekly e-mail newsletter**. Gain brand recognition with all Chamber member contacts and beyond.

SPONSORSHIP OPPORTUNITIES

1) TOP BANNER (900 x 72 pixels)

$215 per week/minimum 4 weeks
$200 per week/minimum 3 months
One Position Available

2) MIDDLE BANNERS (600 x 72 pixels)

$175 per week/minimum 4 weeks
$165 per week/minimum 3 months
Two Positions Available

Applicable toward Palmetto Advantage level.

Manufacturers Journal

THE MONTHLY REPORT FOR THE MANUFACTURING COMMUNITY

Reach **11,000+** potential customers each month through the South Carolina Chamber of Commerce's **monthly report** for the manufacturing community.

SPONSORSHIP OPPORTUNITIES

1) TOP BANNER (900 x 72 pixels)

$215 per month
$200 per month/minimum 3 months
One Position Available

2) MIDDLE BANNERS (600 x 72 pixels)

$200 per month
$185 per month/minimum 3 months
Two Positions Available

All online rates are net and billed monthly.
ALL RATES SUBJECT TO CHANGE.

Applicable toward Palmetto Advantage level.

ONLINE SPECIFICATIONS

Maximum file size **200K**
All static ads supplied as **JPEG or GIF files.**
All animated ads supplied as **GIF files.**
Please include your company **URL for hyperlinking.**
Submit files to: **reid.price@scchamber.net**

For additional information, bundle opportunities for print and online, or to reserve space, contact Penny Cothran at 803.255.2564, penny.scott@scchamber.net

South Carolina Chamber of Commerce, *1301 Gervais St., Suite 1100, Columbia, SC 29201*

INTERNET MESSAGE POLICY, TERMS AND LIMITED WARRANTY

INTERNET LINK POLICY STATEMENT: The name and reputation of the South Carolina Chamber of Commerce are important assets, which we will not allow to be damaged. Therefore:

ARTICLE 1 – To the extent permitted by law, The Chamber will not allow on its service or promotions any content, applications, services or products which:

- Violate laws, statutes or tariffs (including statements that are defamatory, fraudulent, or deceptive);
- Are pornographic: or
- Are "harmful matter" or "Matter, taken as a whole, depicts or describes in a contemporary state-wide standards, appeals to the prurient interest, and is matter which, taken as a whole, depicts or describes in a patently offensively way sexual conduct and which, taken as a whole, lacks serious literary, artistic, political, or scientific value for minors." "Matter" includes "live or recorded video message when transmitted, disseminated or distributed as part of the commercial transaction." "Minor" means "any natural person under 18 years of age."

ARTICLE 2 – The Chamber shall enforce this Policy by:

- Providing a copy of this Policy to each Advertiser as part of its advertising agreement and to which Advertiser must agree before its information is made available to the Chamber; reviewing with each Advertiser this policy and its services prior to placing Advertiser's link on The Chamber service;
- Promptly investigating complaints from other customers, regulatory bodies, and consumer groups;
- Conducting random "spot checks" of each Advertiser using The Chamber's service;
- Requiring each Advertiser to provide information regarding the means by which it can be contacted by traditional and electronic channels for the purpose of Advertiser relations, general inquiries, complaint making, or problem resolution.

ARTICLE 3 – The Chamber values its relationship with Advertiser and will work with them to ensure compliance with this policy.

- If the Advertiser's program is determined to be in violation of this policy before being made available on the Chamber's service, the Chamber shall inform the Advertiser, in writing, why the service violates the policy and will provide guidance to the Advertiser, when requested, to assist in having its program be in compliance with this policy.
- If the Advertiser's program is on The Chamber service center and then determined to be in violation of this policy, The Chamber shall notify the Advertiser in writing and give it five business days from the receipt of the notice to change its service so that it is in compliance with this policy. Again, if requested, The Chamber will provide guidance to the Advertiser to assist in having its service be in compliance with policy.

THE TERMS – Advertiser agrees and understands: This agreement is between Advertiser and the South Carolina Chamber of Commerce for one advertising period. A "advertising period" shall mean the length of time starting on the date the advertisement is first published and/or broadcast and will end with the last issue as indicated on the reservation contract. As a condition to become and remain a advertiser to The Chamber's benefit service, **the advertiser must be a member in good standing of the South Carolina Chamber of Commerce at all times during the term of any advertising period.** Loss of such status, for any reason, entitles The Chamber to cancel advertiser's service without refund of any unused portion of the advertising fee. Invoices are payable upon receipt. Payment made ten (10) days after the indicated due date, will result in a late charge of $15.00 or 10 percent of the delinquent amount, whichever is greater. Failure to pay will result in advertiser being disconnected from service. Advertisers wishing to be reinstated will require future payments to be prepaid prior to service. All parties further agree that any dispute over any elements of this agreement will be resolved using either arbitration or judicial proceedings under the jurisdiction of the County of Richland, South Carolina.

ONLINE CANCELLATION POLICY – In writing 90 days prior to air dates/run schedule.

SOUTH CAROLINA CHAMBER OF COMMERCE

South Carolina Chamber of Commerce, 1301 Gervais St., Suite 1100, Columbia, SC 29201

ChamberBiz E-Newsletter
ManufacturersJournal

2015 ADVERTISING RESERVATION CONTRACT

COMPANY/ORGANIZATION: _____

CONTACT NAME: _____ TITLE: _____

MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE #: _____ FAX: _____

E-MAIL ADDRESS: _____ WEB SITE: _____

PLEASE RESERVE THE FOLLOWING SPACE: • ***DEADLINES:*** See 2015 Media Kit for reservation and closing dates.

Interactive Media Rates > >

CHAMBERBIZ
Published Weekly

TOP BANNER (600 x 72 pixels)
$215 per week/minimum 4 weeks
$200 per week/minimum 3 months
One Position Available

MIDDLE BANNERS (600 x 72 pixels)
$175 per week/minimum 4 weeks
$165 per week/minimum 3 months
Two Positions Available

MANUFACTURERS JOURNAL
Published Monthly

TOP BANNER (600 x 72 pixels)
$215 per month
$200 per month/minimum 3 months
One Position Available

MIDDLE BANNERS (600 x 72 pixels)
$200 per month
$185 per month/minimum 3 months
Two Positions Available

CHAMBERBIZ	MANUFACTURERS JOURNAL
☐	☐
☐ January 2015	☐ January 2015
☐ February 2015	☐ February 2015
☐ March 2015	☐ March 2015
☐ April 2015	☐ April 2015
☐ May 2015	☐ May 2015
☐ June 2015	☐ June 2015
☐ July 2015	☐ July 2015
☐ August 2015	☐ August 2015
☐ September 2015	☐ September 2015
☐ October 2015	☐ October 2015
☐ November 2015	☐ November 2015
☐ December 2015	☐ December 2015
☐ 600 x 72 Pixels	☐ 600 x 72 Pixels
TOTAL $_____	TOTAL $_____

Positions are filled on a first-come first-served basis. All rates are net. Ads are billed monthly. Rates and terms subject to change.
Invoices Past Due are subject to a 2% late fee, per month.

I UNDERSTAND THE COST WILL BE: $_____ PER WEEK / MONTH AND THE TOTAL COST WILL BE: $_____. Sold By: _____

Signature: _____ Date: _____

PAYMENT OPTIONS: ☐ I have enclosed a check payable in-full to: S.C. Chamber of Commerce ☐ Please bill me.

☐ Credit Card: ☐ VISA ☐ MasterCard ☐ DISCOVER

CARD NUMBER: ☐☐☐☐ – ☐☐☐☐ – ☐☐☐☐ – ☐☐☐☐ Security Code ☐☐☐ EXPIRATION: _____

PRINT NAME: _____ NAME ON CARD: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Media invoices are pre-billed and payable upon receipt. Payments made ten (10) days after the indicated due date, will result in a late charge of $15.00 or 10 percent of the delinquent amount, whichever is greater.

Please Sign Electronicly and Email to penny.cothran@scchamber.net
or Fax to 803.343.5889
Questions? Call Penny Cothran at 803.255.2564

SOUTH CAROLINA CHAMBER of COMMERCE

South Carolina's 2015 POWER PLAYERS Palmetto Stars of Business

South Carolina's Power Players is an annual publication of the South Carolina Chamber of Commerce that features Palmetto Stars members (previously known as the Pinnacle of Leadership). ***Power Players*** serves as a grand showpiece for businesses like yours that are making a substantial impact on South Carolina.

While your Palmetto Stars investment means you will be listed in the publication at no charge, we are also offering you the unique opportunity to purchase a sponsorship featuring your company logo and a 100-word description about your company and/or your key involvement with South Carolina Chamber initiatives. Sponsorships are limited and based on a first-come, first-served basis.

The ***2015 Power Players*** listing will be mailed as a special supplement included with the July/August edition of ***South Carolina Business*** magazine, distributed to 5,500 presidents, CEOs, the South Carolina General Assembly, SC Federal Delegation and other state leadership. As we travel the state to meet with business leaders, South Carolina Chamber staff frequently use this publication more than any other to share what your company is doing to improve South Carolina. Additionally, ***Power Players*** has a prominent online presence on the Chamber's website. Reserve Your Space Today!

Reservation Deadline: May 29, 2015

Materials Production Deadline: June 3, 2015

Choose one of three sponsorship opportunities to ensure maximum exposure.

1 Logo Sponsors

24 available - ACT FAST!

The 2015 *Power Player* Sponsorship includes your company logo in full color and a 100-word description of your company, products, services and/or mission or how your company is involved with the South Carolina Chamber of Commerce to meet the goals and objectives of the South Carolina business community. Space is limited to the first 24 sponsorships, so please reserve your space now.

$1,000

2 Power Player Profile

4 available

Choose the formatted corporate profile to further enhance your company and reach members with an in-depth overview of your business goals and accomplishments. *Power Player* Profile pages are a pre-designed 3-column format and will appear in the center of this special supplement.

Simply provide up to three photographic images and copy, not to exceed 300 words. The *Power Player* Profile will also feature your company logo and list the chief executive officer and corporate address.

Space is limited to only four full-page corporate profiles so please reserve your space now.

$2,200

3 Major Corporate Sponsorship

SOLD

One major corporate sponsorship advertisement is being offered on the back cover of the *Power Players*. This is the only traditional display advertisement that will appear in this special supplement and will provide excellent exposure for your company. Limited to one advertiser on a first-come, first-served basis, so please reserve your space now.

$3,000

SOLD

RESERVE YOUR SPACE TODAY BY CALLING:

Penny Cothran at 803-255-2564. Or e-mail penny.cothran@scchamber.net.

Special supplement to the July/August edition of

SOUTH CAROLINA BUSINESS

2015 POWER PLAYERS RESERVATION FORM

SOUTH CAROLINA CHAMBER *of* COMMERCE

COMPANY/ORGANIZATION: _____

CONTACT NAME: _____ TITLE: _____

MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE #: _____ FAX: _____

E-MAIL ADDRESS: _____

Please reserve a sponsorship for our company in the 2015 *Power Players* publication.

RESERVATION DEADLINE: MAY 29, 2015 **MATERIALS DEADLINE: JUNE 3, 2015**

Mechanical & Prepress Specifications:

COPY

Please provide a 100-word description of your company or how your company is involved with the S.C. Chamber of Commerce to meet the goals and objectives of the South Carolina business community.

For *Power Player* Profiles, please provide up to 300 words.

Your copy will be used here.

E-mail your art and copy to: Reid Price at reid.price@scchamber.net. Please use 2015 Power Players in the subject line.

LOGO ART & PHOTOGRAPHY

Please have your communications/marketing department provide a hi-resolution (350 dpi) color logo in one of the following file formats: .eps (preferred), tif or .jpg.

This art will be used here.

For *Power Player* Profiles, please provide up to three hi-resolution photographs. Submit these images as 5" x 7" CMYK JPEG files at 350 dpi.

If you have questions, please contact Reid Price @ 803.255.2558.

Please Reserve the Following:

☐ Logo Sponsor $1,000 ☐ *Power Player* Profile (4 available) $2,200 ☐ Major Corporate Sponsorship Ad (SOLD) $3,000

I UNDERSTAND THE COST WILL BE: $_____ PER INSERTION/ISSUE AND THE TOTAL COST WILL BE: $_____. By:_____

Signature: _____ **Date:** _____

☐ **I have enclosed a check payable to South Carolina Chamber of Commerce** ☐ **Please bill me.**

PAYMENT OPTIONS: ☐ **Credit Card: ○VISA ○MasterCard ○DISCOVER ○AMEX**

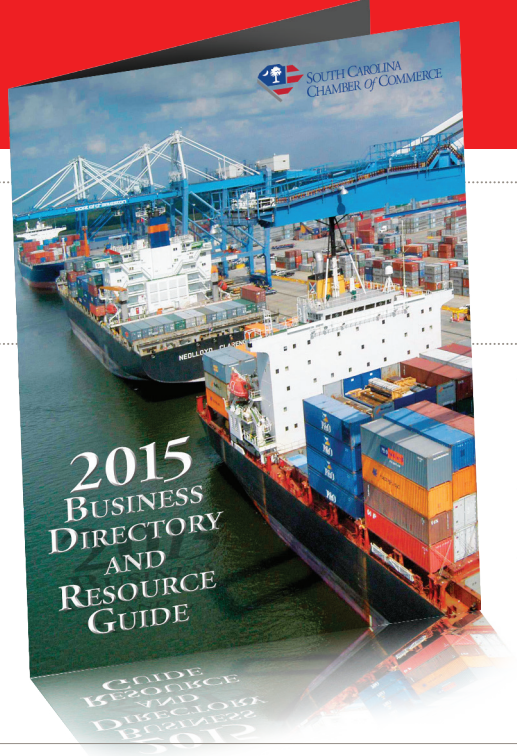
CARD NUMBER: ☐☐☐☐ – ☐☐☐☐ – ☐☐☐☐ – ☐☐☐☐ Security Code ☐☐☐ **EXPIRATION:** _____

PRINT NAME: _____ **NAME ON CARD:** _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

Media invoices are pre-billed and payable upon receipt. Payments made ten (10) days after the indicated due date, will result in a late charge of $15.00 or 10 percent of the delinquent amount, whichever is greater.



2015 BUSINESS DIRECTORY AND RESOURCE GUIDE

The South Carolina Chamber of Commerce ***Business Directory and Resource Guide*** is by far the best way to keep your name and brand in front of the state's premier businesses. The *Directorial* is an easy-to-use resource for those looking to do business with other Chamber members. A minimum of 1,800 copies are printed and mailed directly to South Carolina Chamber of Commerce members. The *Directory and Resource Guide* is also used as an invaluable tool for recruiting new Chamber members.

Choose one of the two advertising options below to ensure maximum exposure in the

2015 BUSINESS DIRECTORY AND RESOURCE GUIDE

1 display ad

Full-color display advertisements available in the following sizes. Please provide print-ready PDF file based on the specifications found in the 2015 media specifications.

2014 4-COLOR AD RATES

Premium Space

Inside Front Cover	$2,675
Page One	$2,675
Opposite Table of Contents	$2,575
Inside Back Cover	$2,475
Back Cover	$2,500

Display Space

Full page	$2,350
1/2 page	$1,450
1/4 page	$875

2 enhanced listing

Enhanced listings help your company stand out among the thousands of others within the South Carolina Chamber of Commerce's 2015 *Business Directory*. The enhanced listing package includes a highlighted box around your categorical listing and features bold text, your company logo and 25 words, or less, of copy.

$200

SAMPLE

South Carolina Chamber of Commerce

South Carolina Chamber of Commerce
1301 Gervais St.
Columbia, SC 29201
County: Richland
Phone: (803)779-4601
Fax: (803) 779-6043
www.scchamber.net

The South Carolina Chamber of Commerce is the unified voice of business and premier advocacy organization in the state.

Please Note: South Carolina Chamber of Commerce Palmetto Advantage Advertising Credits are ineligible for use on Enhanced Listings.

CLOSING DATE: DECEMBER 19, 2014

Materials Due January 9, 2015

RESERVE YOUR SPACE TODAY BY COMPLETING THE FORM BELOW AND RETURNING IT TO PENNY COTHRAN
email: penny.cothran@scchamber.net or fax to 803.779.6043

Business/Organization Name: _____

Contact: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Business Web Address: _____

Please also include logo.

QUESTIONS? CONTACT PENNY COTHRAN AT 803.255.2564