



# Health Care Forum

April 23, 2015 ~ The DoubleTree by Hilton, Columbia



- 8:30 a.m. Registration & Breakfast** sponsored by Dixon Hughes Goodman, LLP
- 9:00 a.m. Welcome & Opening Remarks**  
*Ted Pitts, President & CEO, South Carolina Chamber of Commerce*  
*Forum Moderator: Tim Timmons, VP of Human Resources and Workforce Policy, South Carolina Chamber of Commerce*
- 9:05 a.m. The State of Insurance in South Carolina**  
*Kendall Buchanan, Deputy Director, S.C. Department of Insurance*  
Attendees will learn the latest regarding health care from the South Carolina Department of Insurance.
- 9:30 a.m. Certificate of Need Panel Discussion**  
Moderator: *Sam Tolbert, FACHE, Strategic Directions, Inc.*  
Panelists:  
*James Chin, Medical Services of America*  
*Stephen Lloyd, MD, SC Endoscopy Center*  
*AnnMargaret McCraw, Arcis Healthcare*  
*David Watson, Medical Application Repair & Sales, LLC*
- 10:15 a.m. Break**
- 10:30 a.m. Hospital Update: What Businesses Need to Know**  
*Rozalynn B. Goodwin, FACHE, VP, Community Engagement, South Carolina Hospital Association*
- 11:15 a.m. Navigating the Healthcare Maze to Achieve Better Quality and Better Cost**  
*Radwan S. Hallaba, MD, Chief Executive Officer, MEDcare*  
Attendees will learn how to develop direct channels of communication with local providers, get local providers to understand on site treatment scope and capacity as well as early intervention program capacity and identify common injuries or illnesses and work with providers to create specific "lean" healthcare journeys.
- 12:00-1:00 p.m. Lunch** sponsored by BlueCross BlueShield of South Carolina
- Innovative Collaborations: Adding Value for Small Business**  
*Mary Mazzola Spivey, Sr. VP Managed Care & Population Health, BlueCross BlueShield of South Carolina*
- 1:15 p.m. Leaving Money on the Table? How ERISA Can be Used as a Collection Tool**  
*Zoe Sanders, Nelson Mullins*  
This session will discuss how healthcare providers can use ERISA to collect unpaid patient bills and as a defense to audits by commercial payers.
- 1:45 p.m. Break**
- 2:00 p.m. Health and Wellness Strategies for Forward-Thinking Employers**  
*Anna Kay, Director of Operations, Palmetto Health Quality Collaborative, Palmetto Health*  
Attendees will learn about pairing wellness and innovative initiatives with health plan offerings to encourage employee health accountability and improve outcomes.
- 3:00 p.m. Adjourn**

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