



Sponsorship Opportunities

Presenting Sponsor Level- \$6,000

Exclusive - One Available

Exclusive Branding Opportunities

- Exclusive recognition as the Presenting Sponsor
- Abundant pre-event and on-site publicity
- Logo recognition on conference printed marketing materials
- Logo on conference agenda
- Logo on conference signage
- Logo on conference banner
- Logo on conference slideshows
- Display pop up banner on conference stage*
- Logo recognition on registration displays
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to address audience and welcome conference attendees
- Opportunity to include promotional material or item in conference bag (*subject to approval*)*
- Special recognition from the podium during the conference

Access

- Eight registrations to conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- List of attendees from conference (*upon request*)
- First right of refusal to sponsor this level in 2016
- Opportunity to serve on conference planning committee, including speaker input (*Deadline applies*)
- Opportunity to provide a conference speaker (*Deadline applies*)*

Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app
- Title banner on the home page of the event app
- Prominent placement in event advertising
- Company logo and hyperlink on S.C. Chamber and LeadSC websites
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Recognition in S.C. Chamber's e-newsletter and other conference electronic communications

**provided by sponsor*



Sponsorship Opportunities

Platinum Sponsor Levels - \$3,500

Exclusive – Three remaining

Choose from one of the following:

~~Reception Sponsor (Wednesday)~~ *Sold to Elliott Davis Decosimo*

- ☐ Breakfast Sponsor (Thursday)
- ☐ Lunch Sponsor (Thursday)
- ☐ Closing Keynote Speaker Sponsor (Thursday)

Exclusive Branding Opportunities

- Exclusive recognition as the sponsor of the selected event
- Recognition on event signage and printed materials
- Industry exclusive
- Listing as sponsor of selected event
- Logo displayed on tables at the selected event (breakfast or lunch)
- Logo displayed on sponsor PowerPoint slide shown during Summit
- Company name on the agenda
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to address audience and welcome them during the selected event
- Special recognition from the podium during the conference
- Opportunity to serve on industry panel (*Deadline applies*)
- Opportunity to place promotional material or item in conference bag (*subject to approval*)*

Access

- Six registrations to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- List of conference attendees (*upon request*)
- First right of refusal to sponsor this level in 2016

Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app
- Company name and hyperlink on S.C. Chamber and LeadSC websites
- Recognition in S.C. Chamber's e-newsletter and other electronic communications

**provided by sponsor*



Sponsorship Opportunities

Gold Sponsor Levels - \$2,500

Exclusive – Five Remaining

Choose from one of the following:

- ☐ Conference bags
- ~~X~~ ~~YP Summit App~~ Sold to BlueCross BlueShield of South Carolina
- ☐ Water bottles
- ☐ Conference Pens
- ☐ Conference Lanyard
- ☐ Internet Café

Exclusive Branding Opportunities

- Exclusive recognition as the sponsor of the selected item
- Recognition on event signage and printed materials
- Logo on selected sponsor item (bag, app, water bottles, pens, lanyard and lens cleaner for internet café sponsor)
- Opportunity to introduce a conference speaker
- Sponsor recognition ribbon

High Impact Opportunities

- Special recognition from the podium during the conference
- Opportunity to place promotional material or item in conference bag (*subject to approval*)*

Access

- Four registrations to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- List of attendees from conference (*upon request*)
- First right of refusal to sponsor at this level in 2016

Premium Advertising Opportunities

- Company name, logo, description and website featured on the S.C. Chamber app
- Company name included on sponsor PowerPoint slide displayed during conference

**provided by sponsor*



Sponsorship Opportunities

Silver Sponsor Levels - \$1,000

Unlimited available

Sponsorship Opportunities

- Recognition on conference signage and printed materials
- Sponsor recognition ribbon
- Special recognition from the podium during the conference
- Two registrations to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- Opportunity to introduce a conference speaker (first-come, first-served, based on availability)
- List of attendees from conference (*upon request*)
- Company name and website featured on the event app
- Company name included on sponsor PowerPoint slide displayed during conference

Bronze Sponsor Levels - \$500

Unlimited available

Sponsorship Opportunities

- Recognition on conference signage and printed materials
- Sponsor recognition ribbon
- Special recognition from the podium during the conference
- One registration to attend the conference (can be donated to clients, employees, a local chamber or YP group of your choice)
- List of attendees from conference (*upon request*)
- Company name listed on the event app
- Company name included on sponsor PowerPoint slide displayed during conference