

Competitiveness Agenda Series (CAS)

Education & Workforce Development

Presenting Education Sponsor - \$5,000

One Available

Exclusive Branding Opportunities

- Exclusive recognition as the Presenting Sponsor of the Education & Workforce Development Forum
- Abundant pre-event (*all promotions*) and on-site publicity
- Recognition on event brochure with logo
- Logo on CAS agenda for sponsored forum
- Logo on event signage
- Display pop up banner on stage, during sponsored forum*
- Logo recognition on registration displays
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to moderate sponsored CAS forum (*deadline applies*)
- Opportunity to include promotional material in forum bag*
- Special recognition from the podium during the forum

Access

- Twelve registrations to sponsored forum (*additional registrations \$25*)
- Reserved seating in prime location at sponsored forum
- List of attendees from sponsored forum
- First right of refusal to sponsor at this level and location in 2015
- Opportunity to serve of forum planning committee including speaker input (*deadline applies*)
- Opportunity to provide a speaker for sponsored forum (*deadline applies*)
- Sponsorship fulfillment report outlining ROI

Premium Advertising Opportunities

- Company name, logo, sponsor icon, description and website featured on the S.C. Chamber app for sponsored CAS forum
- Title banner on the home page of the event app for sponsored CAS forum
- Prominent placement in all event advertising for sponsored CAS forum
- Company name & hyperlink on S.C. Chamber website for sponsored CAS forum
- Announcement of your sponsorship on SC Chamber's Twitter & Facebook accounts
- Logo appears on the screen, during sponsored CAS forum
- Recognition in S.C. Chamber's e-newsletter and all other electronic communications
- Recognition in *S.C. Business* magazine
- On-site signage at sponsored CAS forum

**provided by sponsor*



COMPETITIVENESS
AGENDA SERIES

Competitiveness Agenda Series (CAS)

Education & Workforce Development

Gold Sponsor - \$1,500

Six Available

Exclusive Branding Opportunities

- Recognition as a gold sponsor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Sponsor recognition on food/beverage tables
- Company name on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Opportunity to include promotional material in forum bag*
- Special recognition from the podium during the forum

Access

- Eight registrations to sponsored CAS forum (*additional registrations \$25*)
- Reserved seating at sponsored CAS forum
- List of attendees from sponsored CAS forum

Premium Advertising Opportunities

- Company name, logo, description and website featured on the S.C. Chamber App
- Company name on sponsor list hyperlinked to S.C. Chamber website for sponsored CAS forum
- Company name appears on the screen, during sponsored CAS forum
- Recognition in *S.C. Business* magazine
- On-site signage at sponsored CAS forum

**provided by sponsor*

Silver Sponsor - \$750

Eight Available

Exclusive Branding Opportunities

- Recognition as a Silver Sponsor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Company name on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Recognition from the podium during the forum
- Opportunity to include promotional material in forum bag*

Access

- Four registrations to sponsored forum (*additional registrations \$25*)
- List of attendees from sponsored forum

Premium Advertising Opportunities

- Company name, description and website featured on the S.C. Chamber app
- Company name on sponsor list hyperlinked to S.C. Chamber website for sponsored CAS forum
- Company name appears on the screen, during sponsored CAS forum
- Recognition in *S.C. Business* magazine
- On-site signage at sponsored forum

**provided by sponsor*



COMPETITIVENESS
AGENDA SERIES

Competitiveness Agenda Series (CAS) *Education & Workforce Development*

Bronze Sponsor - \$500

10 Available

Exclusive Branding Opportunities

- Recognition as a Bronze Sponsor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Company name on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Exhibit table during sponsored CAS forum
- Signage in exhibit space*

Access

- Two registration to sponsored forum (*additional registrations \$25*)

Premium Advertising Opportunities

- Company name and website featured on the S.C. Chamber app
- Company name appears on the screen, during sponsored CAS forum with other Bronze Sponsors
- Recognition in *S.C. Business* magazine
- On-site signage at sponsored forum

**provided by sponsor*

Contributor- \$300

Unlimited

Exclusive Branding Opportunities

- Recognition as the contributor of specified CAS forum (infrastructure, education, health care or energy/environmental)
- Company name on event signage
- Sponsor recognition ribbon

High Impact Opportunities

- Recognition from the podium during sponsored forum

Access

- Two registrations to each of the four forums (*additional registrations \$25*)

Premium Advertising Opportunities

- Company name featured on the S.C. Chamber app
- Name appears on the screen, during sponsored CAS forum with other Contributors
- On-site signage at specified CAS forum

**provided by sponsor*

