

Press Release



July 20, 2015
For Immediate Release

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SOUTH CAROLINA BUSINESS WEEK COMMENCES JULY 26

*Close to 200 high school students will learn about business on the campus of
Presbyterian College July 26-31, 2015*

Clinton, SC – The annual [South Carolina Business Week](#) will commence July 26-31 on the campus of Presbyterian College in Clinton. For more than 30 years, the South Carolina Chamber of Commerce's Business Week program has contributed to the preparation of young adults for the business environment by introducing them to the principles of leadership, teamwork and the American free enterprise system while promoting self-reliance, individual responsibility, public speaking skills and entrepreneurship.

During the "career readiness" week, teams of top level high school students develop mock companies, led by company advisors (CAs) loaned from some of South Carolina's most successful legacy companies like Michelin, SCANA, Colonial Life, Sun Printing, Midlands Technical College and United Way. When the students are not working on their business simulations in company teams, they are touring multinational companies, unveiling their "apps" to a Shark Tank panel, auditioning for a diverse talent show, sculpting new business ideas with "junk," learning about life on a college campus, making new friends and preparing for the end-of-the-week graduation ceremony.

Business Week is a once-in-a-lifetime opportunity for the high school students who attend to learn and live together on a college campus at *little to no cost* to them or their families.

The media is invited to join us at PC for Business Week on Thursday, July 30, 2015.
Guided tours and student interview opportunities are available with an advance request. Contact Penny D. Cothran at 803-255-2564 or 803-629-0308 (mobile).

There's still room for company involvement too! This program operates thanks in large part to the kind investment of dollars, time and talent from businesses large and small across South Carolina. Companies interested in providing student sponsorships for Business Week should visit www.scbusinessweek.com or contact Robbie Barnett at 803-255-2625.

The South Carolina Chamber of Commerce, the nation's first state chamber Accredited with Distinction by the U.S. Chamber, is the state's largest broad-based business and industry trade association. As the unified voice for business and industry, the Chamber is a catalyst for increasing wealth and enhancing the state's global competitiveness in order to improve the quality of life for all South Carolinians.

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