Press Release



April 7, 2015

For Immediate Release

Email: penny.cothran@scchamber.net

Contact: Penny Cothran, 803-255-2564

S.C. BUSINESS WEEK SEEKS HIGH SCHOOL APPLICANTS

Got what it takes to swim in a shark tank?

Columbia, SC – The South Carolina Chamber of Commerce is seeking bright, talented high school students interested in attending the prestigious <u>South Carolina Business Week</u>, July 26-31, 2015. Each year, Business Week offers young adults the unique opportunity to interact with business leaders along with their peers to learn more about the ins and outs of a successful career. Highlights include keynote speakers, business simulations, field trips to places like BMW, talent night, a "Shark Tank," all while gaining a sneak peek at what college life is like with dorms, cafeterias and teachers.

For the past thirty-two years, Business Week has contributed to the preparation of young adults for the business environment by introducing them to the principles of leadership, teamwork and the American free enterprise system while promoting self-reliance, individual responsibility and entrepreneurship.

During the week, teams of students develop mock companies, led by company advisors loaned from some of South Carolina's most successful businesses. Students attend workshops to learn about all aspects of business and test their newly acquired knowledge in a business simulation designed to achieve a real company feel with challenging, real-world situations. Along with an emphasis on teamwork and leadership skills, Business Week includes programs on public speaking, career readiness, ethics in business, the significance of diversity in business and entrepreneurship.

"Giving these students the experience of running their own mock companies helps them to prepare for the choices they will make as future business leaders," said Ted Pitts, president and chief executive officer of the South Carolina Chamber of Commerce. **The deadline to apply is Friday, April 17, 2015.** Applications received after April 17 will be accepted based on availability. Returning students will be accepted after April 17 if space permits.

Students, teachers or guidance counselors interested in learning more about Business Week should visit www.scbusinessweek.com, or contact Robbie Barnett at 803-255-2625.

The South Carolina Chamber of Commerce, the nation's first state chamber Accredited with Distinction by the U.S. Chamber, is the state's largest statewide broad-based business and industry trade association representing more than 18,000 businesses and more than one million employees. As the unified voice for business and industry, the Chamber is a catalyst for increasing wealth and enhancing the state's global competitiveness in order to improve the quality of life for all South Carolinians.