



## South Carolina's 2015 POWER PLAYERS Palmetto Stars of Business

South Carolina's Power Players is an annual publication of the South Carolina Chamber of Commerce that features Palmetto Stars members (previously known as the Pinnacle of Leadership). Power Players serves as a grand showpiece for businesses like yours that are making a substantial impact on South Carolina.

While your Palmetto Stars investment means you will be listed in the publication at no charge, we are also offering you the unique opportunity to purchase a sponsorship featuring your company logo and a 100-word description about your company and/or your key involvement with South Carolina Chamber initiatives. Sponsorships are limited and based on a first-come, first-served basis.

The 2015 Power Players listing will be mailed as a special supplement included with the July/August edition of South Carolina Business magazine, distributed to 5,500 presidents, CEOs, the South Carolina General Assembly, SC Federal Delegation and other state leadership. As we travel the state to meet with business leaders, South Carolina Chamber staff frequently use this publication more than any other to share what your company is doing to improve South Carolina. Additionally, Power Players has a prominent online presence on the Chamber's website. Reserve Your Space Today!

Reservation Deadline: May 29, 2015

Materials Production Deadline: June 3, 2015

## Choose one of three sponsorship opportunities to ensure maximum exposure.



The 2015 Power Player Sponsorship includes your company logo in full color and a 100-word description of your company, products, services and/or mission or how your company is involved with the South Carolina Chamber of Commerce to meet the goals and objectives of the South Carolina business community. Space is limited to the first 24 sponsorships, so please reserve your space now.

\$1,000



Choose the formatted corporate profile to further enhance your company and reach members with an in-depth overview of your business goals and accomplishments. *Power Player* Profile pages are a pre-designed 3-column format and will appear in the center of this special supplement.

Simply provide up to three photographic images and copy, not to exceed 300 words. The *Power Player* Profile will also feature your company logo and list the chief executive officer and corporate address.

Space is limited to only <u>four full-page corporate</u> <u>profiles</u> so please reserve your space now.

\$2,200



One major corporate sponsorship advertisement is being offered on the back cover of the *Power Players*. This is the only traditional display advertisement that will appear it ans special supplement and will provide excellent exposure for your company. Limitento one of exercise on a first-come, first-served back, so place reserve your space now

\$3,000

## RESERVE YOUR SPACE TODAY BY CALLING:

Penny Cothran at 803-255-2564. Or e-mail penny.cothran@scchamber.net.

## Special supplement to the July/August edition of





COMPANY/ORGANIZATIO	N:			
CONTACT NAME:		TITLE:	TITLE:	
MAILING ADDRESS:		CITY: \$	TATE: ZIP:	
PHONE #:	FAX:	·		
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	serve a sponsorship for our compo			
RESERVATION DEADLINE		MAIEKIAL	S DEADLINE: JUNE 3, 2015	
Mechanical & Prepress Sp				
COPY Please provide a 100-word	SPONSORSHIP PAGE  Duke  CROWN 35,000 - \$14,999	PROFILE PAGE	LOGO ART & PHOTOGRAPHY	
description of your company or how your company is involved with the S.C. Chamber of Com- merce to meet the goals and objectives of the South Carolina business community.	A Clariff Name hand, Company Menty, and Control Control Menty, Control Control Menty and Control Control Menty Menty Acceptance of the Control Menty M	ABC Manufacturing Inc.  one beam did of area, so breper robote  of littles of the vacuum of a month describe convergence, secure of good of grown models convergence of good of go	Please have your communica- tions/marketing department provide a hi-resolution (350 dpi) color logo in one of the following file formats: .eps (preferred), tif	
For Power Player Profiles, please provide up to 300 words.	power places with case of does to service for the property of the control of the	Dot as it are referred to consequent, account or just only dispress mentation resource mentation for the mentation for the mentation for the mental for the	or .jpg.  This art will be used here.	
Your copy will be used here.  E-mail your art and copy to: Penny D. Cothran at penny.cothran@scchamber.net. Please use 2015 Power Players in the subject line.	Section   Sect	yester it according on one land turner due to a design of the control of the cont	For Power Player Profiles, please provide up to three hi-resolution photographs. Submit these images as 5" x 7" CMYK JPEG files at 350 dpi.  If you have questions, please contact Reid Price @ 803.255.2558.	
Please Reserve the Followin	g:			
Logo Sponsor	Power Player Profile (4 availab \$2,200	Major Corporate	Sponsorship Ad (SOLD)	
I UNDERSTAND THE COST WILL BE	: \$ PER INSERTION/ISSUI	AND THE TOTAL COST WILL BE: \$	. Ву:	
	nclosed a check payable to South Carolina Chamb		ate:	
PAYMENT OPTIONS: Credit Co	ard: OVISA OMasterCard ODISCOVER OAMEX		Security Code	
CARD NUMBER:			EXPIRATION:	
PRINT NAME:	NAME ON CARD:			
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