



South Carolina's 2015 POWER PLAYERS Palmetto Stars of Business



South Carolina's Power Players is an annual publication of the South Carolina Chamber of Commerce that features Palmetto Stars members (previously known as the Pinnacle of Leadership). *Power Players* serves as a grand showpiece for businesses like yours that are making a substantial impact on South Carolina.

While your Palmetto Stars investment means you will be listed in the publication at no charge, we are also offering you the unique opportunity to purchase a sponsorship featuring your company logo and a 100-word description about your company and/or your key involvement with South Carolina Chamber initiatives. Sponsorships are limited and based on a first-come, first-served basis.

The *2015 Power Players* listing will be mailed as a special supplement included with the July/August edition of *South Carolina Business* magazine, distributed to 5,500 presidents, CEOs, the South Carolina General Assembly, SC Federal Delegation and other state leadership. As we travel the state to meet with business leaders, South Carolina Chamber staff frequently use this publication more than any other to share what your company is doing to improve South Carolina. Additionally, *Power Players* has a prominent online presence on the Chamber's website. Reserve Your Space Today!

Reservation Deadline: May 29, 2015

Materials Production Deadline: June 3, 2015

Choose one of three sponsorship opportunities to ensure maximum exposure.

1 Logo Sponsors 24 available - **ACT FAST!**

The 2015 *Power Player* Sponsorship includes your company logo in full color and a 100-word description of your company, products, services and/or mission or how your company is involved with the South Carolina Chamber of Commerce to meet the goals and objectives of the South Carolina business community. Space is limited to the first 24 sponsorships, so please reserve your space now.

\$1,000

2 Power Player Profile 4 available

Choose the formatted corporate profile to further enhance your company and reach members with an in-depth overview of your business goals and accomplishments. *Power Player* Profile pages are a pre-designed 3-column format and will appear in the center of this special supplement.

Simply provide up to three photographic images and copy, not to exceed 300 words. The *Power Player* Profile will also feature your company logo and list the chief executive officer and corporate address.

Space is limited to only four full-page corporate profiles so please reserve your space now.

\$2,200

3 Major Corporate Sponsorship SOLD

One major corporate sponsorship advertisement is being offered on the back cover of the *Power Players*. This is the only traditional display advertisement that will appear in this special supplement and will provide excellent exposure for your company. Limited to one advertiser on a first-come, first-served basis, so please reserve your space now.

\$3,000

RESERVE YOUR SPACE TODAY BY CALLING:
Penny Cothran at 803-255-2564. Or e-mail penny.cothran@scchamber.net.

