

SOUTH CAROLINA
CHAMBER of COMMERCE

2015 BUSINESS DIRECTORY AND RESOURCE GUIDE

The South Carolina Chamber of Commerce **Business Directory and Resource Guide** is by far the best way to keep your name and brand in front of the state's premier businesses. The *Directorial* is an easy-to-use resource for those looking to do business with other Chamber members. A minimum of 1,800 copies are printed and mailed directly to South Carolina Chamber of Commerce members. The *Directory and Resource Guide* is also used as an invaluable tool for recruiting new Chamber members.

Choose one of the two advertising options below to ensure maximum exposure in the
2015 BUSINESS DIRECTORY AND RESOURCE GUIDE

1 display ad

Full-color display advertisements available in the following sizes. Please provide print-ready PDF file based on the specifications found in the 2015 media specifications.

2014 4-COLOR AD RATES

Premium Space

Inside Front Cover	\$2,675
Page One	\$2,675
Opposite Table of Contents	\$2,575
Inside Back Cover	\$2,475
Back Cover.....	\$2,500

Display Space


Full page.....	\$2,350
1/2 page	\$1,450
1/4 page	\$875

2 enhanced listing

Enhanced listings help your company stand out among the thousands of others within the South Carolina Chamber of Commerce's 2015 *Business Directory*. The enhanced listing package includes a highlighted box around your categorical listing and features bold text, your company logo and 25 words, or less, of copy.

\$200

SAMPLE



**SOUTH CAROLINA
CHAMBER of COMMERCE**

**South Carolina Chamber of
Commerce**
1301 Gervais St.
Columbia, SC 29201
County: Richland
Phone: (803) 779-4601
Fax: (803) 779-6043
www.scchamber.net

The South Carolina Chamber of
Commerce is the unified voice of
business and premier advocacy
organization in the state.

Please Note: South Carolina Chamber of Commerce Palmetto Advantage Advertising Credits are ineligible for use on Enhanced Listings.

CLOSING DATE: DECEMBER 19, 2014
Materials Due January 9, 2015

RESERVE YOUR SPACE TODAY BY COMPLETING THE FORM BELOW AND RETURNING IT TO PAUL DUNN
email: paul.dunn@scchamber.net or fax to 803.343.5898

Business/Organization Name: _____
 Contact: _____
 Title: _____
 Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 Email: _____
 Business Web Address: _____

Please also include logo.

QUESTIONS? CONTACT PAUL DUNN AT 803.255.2566